

16 January 2019

Ms. Audrey Azoulay
Director General, UNESCO
7 Fontenoy Place
Paris, France

Dawn Bonfield MBE CEng FICE
FIMMM HonFIStructE FWES
Director, Towards Vision
Royal Academy of Engineering
Visiting Professor, Aston University
Aston Triangle, Birmingham, B4 7ET
d.bonfield@aston.ac.uk

By Email to WFEO: executivedirector@wfeo.net

Support for Declaration of World Engineering Day for Climate Change Action and Sustainability

Dear Ms. Azoulay,

I write to you with a letter of support for the proposed ***World Engineering Day for Climate Change Action and Sustainability on 4th March annually.***

From personal experience I know the power of International awareness days, which have the potential of raising the profile of issues such as climate change and sustainability in engineering to literally millions of people, and are a great way to leverage support for issues and to create more action and awareness.

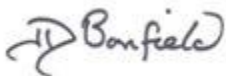
I know how important it is to show how engineering specifically is able to contribute to these important topics; reaching and inspiring girls and women in particular to get involved is crucial, and I believe that awareness days are invaluable for doing this.

An awareness day such as this would certainly be an excellent way for organisations around the world to connect up and make a much bigger difference through collaboration, and the social media campaign that would accompany this day will give visibility to the work of others, which in turn provides valuable inspiration and collective support.

I currently manage my own company in the UK and am also a Visiting Professor for Inclusive Engineering at Aston University, and I know that both my own company and my University would celebrate this day, using it to raise awareness of the Sustainable Development Goals and the work of WFEO and many other organisations in promoting these goals in engineering.

I hope that you are able to support this day.

Yours sincerely,



Dawn Bonfield MBE