

# Exhibition Outline

## Overview

**Title:** World Engineering Conference and Convention (WECC) 2015

**Dates:** Sun. November 29 – Wed. December 2, 2015

**Exhibition:** 9:00 – 18:00, Mon. November 30 & Tue. December 1, 2015  
9:00 – 16:00, Wed. December 2, 2015

**Venue:** Kyoto International Conference Center (ICC Kyoto) (<http://www.icckyo.or.jp/en/index.html>)

**Expected number of participants:** 3,000  
A further 5,000 visitors are expected at the Exhibition

**Organizers:** Japan Federation of Engineering Societies  
Science Council of Japan  
World Federation of Engineering Organizations  
United Nations Educational, Scientific and Cultural Organization

## Exhibition Venue

ICC Kyoto Event Hall (3,000m<sup>2</sup>)  
ICC Kyoto Annex Hall (1,500m<sup>2</sup>)  
The Exhibition will be divided between these two halls according to content

## Exhibitors

Enterprises, industry associations, universities and other organizations that support the aims of WECC2015

## Application Categories

**Exhibits:** for space only or with basic equipment  
**Exhibitor seminars:** space for exhibitor presentations on technologies or products

## Exhibit Fees and Booth Specifications

Category	Booth Size (unit: mm)	Unit	Exhibit Fee (including tax)
Exhibit (floor space only)	9m <sup>2</sup> (3,000 W x 3,000 D)	Booth	500,000 yen
	2m <sup>2</sup> (2,000 W x 1,000 D)		250,000 yen
Basic equipment	9m <sup>2</sup>	Unit	Exhibit Fee + 150,000 yen
	2m <sup>2</sup>		Exhibit Fee + 100,000 yen
Exhibitor seminar (in Event Hall or Annex Hall)	45 minutes 50-seat theater Equipped with rostrum	Time slot	150,000 yen

Notes:  
1. Simultaneous interpreting can be arranged for exhibitor seminars. Please consult the Exhibition Secretariat.  
2. Exhibitor seminar timeslots are available to enterprises, industry associations, universities, and other organizations that have applied to stage exhibits.

## Booth Allocation

Booth allocations within the Exhibition venue will be determined by the organizers after the deadline for applications.

## Method of Application and Payment

**Applications:** Please complete the Exhibitor Application Form and submit it to the Exhibition Secretariat as early as possible

**Deadline:** **Wed. September 30, 2015**  
**Thu. April 30**  
Note: Applications will close as soon as all booths have been filled.

**Payment:**  
The Exhibition Secretariat will issue an invoice once your application has been received. Please transfer the required amount to the bank account specified on the invoice within one month of the invoice issue date. Bank transfer charges are the responsibility of the exhibitor. Applications will be formally completed once payment has been confirmed.

Note: Please contact the Exhibition Secretariat if you would like to discuss the payment date.

**Further details:**  
Details of booth allocations, installation and removal procedures, ordering additional equipment, etc. will be provided at an Exhibitor Briefing. Further information will be notified later.

Please see the Exhibition Guidelines for other details.

Diagram illustrating a 9m<sup>2</sup> Booth with Basic equipment. The booth dimensions are 3000mm (width) x 2700mm (depth). The diagram shows the layout of the booth, including the display stand, fascia, fluorescent lamp, exhibitor name plate, needle punch carpet, double power socket, and reception desk and chair.

**◆ Basic equipment (+150,000 yen/booth)**  
Floor: needle punch carpet (grey) in each booth  
Exhibitor name plate (printed): 1 per exhibitor  
Display stand (1,800 W x 900 D): 1 per booth \*Booth for 9m<sup>2</sup> only  
Fluorescent lamp: 1 per booth  
Reception desk (700 H): 1 per booth  
Folding chair: 1 per booth  
Double power socket (900W): 1 per booth  
Primary electrical wiring and electricity usage charge (100V 1kW): each booth  
Note: corner booths have an additional fascia in place of one of the side walls

Exhibitors applying for **floor space only** will be provided with space marked out on the floor. Floor-space-only booths do not include the above equipment.

(Revised as of June, 2015)

# Welcome to Kyoto WECC2015

World Engineering Conference and Convention 2015

## Technical Exhibition

November 30 – December 2, 2015  
Kyoto International Conference Center, Kyoto, Japan



Science Council  
of Japan



The Japan Federation  
of Engineering Societies



World Federation  
of Engineering Organizations



United Nations  
Educational, Scientific and  
Cultural Organization

<http://www.congre.co.jp/wecc2015>

● **Inquiries regarding technical exhibition matters**  
Technical Exhibition Secretariat for  
WECC2015 (c/o Space Media Japan Co., Ltd.)  
E-mail ▶ [wecc2015@smj.co.jp](mailto:wecc2015@smj.co.jp)  
Tel ▶ +81-3-3512-5670

● **Inquiries regarding logistic matters**  
Secretariat for WECC2015  
(c/o Congress Corporation)  
E-mail ▶ [wecc2015-reg@congre.co.jp](mailto:wecc2015-reg@congre.co.jp)  
Tel ▶ +81-3-5216-5303

● **Inquiries regarding other matters**  
The Japan Federation of Engineering Societies  
Morito-Kinenkan, Tokyo University of Science  
E-mail ▶ [nakajima@jfes.or.jp](mailto:nakajima@jfes.or.jp)



## Guide to the WECC2015 Exhibition

The WECC2015 Exhibition will be held as part of the World Engineering Conference and Convention taking place at ICC Kyoto in 2015.

WECC2015 is expected to attract 3,000 participants from 80 countries and regions. Renowned researchers and engineers will be joined by government officials and representatives of regional engineering associations. The line-up of participants will embrace a broad spectrum of developed and emerging countries in regions stretching from Europe, North America, and East Asia to Africa, the Middle East, Southeast Asia, and South America.

WECC2015 is a perfect opportunity to show how each exhibition is harnessing its excellence in high-added-value manufacturing, including hardware and software systems and services, to suggest practical solutions and propose concrete measures to address crucial issues facing humanity in the 21st century.

To this end, the WECC2015 Exhibition aims to create business opportunities and open the door to new industries by bringing

together and showcasing to the world such practical solutions and concrete measures. Relating to the key WECC2015 themes of (I) Innovation for Sustainable Growth and Socioeconomic Development and (II) Engineering Research and Development for Innovation, the exhibits will include cutting-edge technologies developed by research institutes and enterprises in industrial fields encompassing electrical and electronic goods, ICT, machinery, chemicals, materials, resources, energy, environmental technology, transportation systems, construction, medical treatment, life sciences, and services. Through the World Federation of Engineering Organizations, WECC2015 and the Exhibition will share information with engineering associations and organizations around the world. Moreover, we are confident that networking by engineers, researchers, government officials, and academics from many countries will help to create new channels of communication.

We look forward to staging exhibits from a large number of institutes, universities, enterprises, and industry associations.

## Seeking Exhibits from a Wide Range of Fields

### [Proposed Exhibit Fields and Sample Topics]

#### ■ Construction and Infrastructure for Society

- Core infrastructure (bridges, roads, flood control, dams, harbors, airports)
- Innovative maintenance technologies (building, civil engineering, marine engineering)
- Disaster management information systems
- Robot technology for use at disaster sites and related operating systems
- Urban infrastructure (housing supply, urban planning, facilities for aging societies)
- Environmentally friendly next-generation architecture
- Other

#### ■ Energy, Environment, and Green Innovation

- Effective use of water resources, water usage systems, food production & agriculture, food processing
- Renewable energy, new energy forms, biomass, solar heating, geothermal power generation, wind power, photovoltaic generation
- Energy conservation & efficient use of energy, highly efficient clean thermal power generation, heat management technology, air conditioning, home insulation, next-generation lighting, refinement of nuclear power generation
- Energy storage devices and systems, next-generation rechargeable batteries, fuel cells
- Innovations in energy transmission & creation, chemical processes for energy creation, hydrogen production & supply systems
- Smart grids, smart city infrastructure, smart communities
- Environmental innovation, prevention of air pollution, exhaust gas treatment technologies, resource recycling processes
- Other

#### ■ Machinery

- Advanced transportation systems
- Railroad systems (bullet trains, urban rail, etc.)
- Bicycle & motorcycle technologies
- Marine transport technologies, shipping, ocean development, resource exploration
- Aerospace technologies
- Robot technologies and safety
- Measurement & control system technology
- Resource development, mining machinery
- Logistics systems
- Other

#### ■ Life Innovation

- Diagnosis & treatment technologies (medical diagnostic devices)
- Medical treatments using new functional materials, biomedical materials, biocompatible materials
- Safety technologies
- Application of engineering to reusable medical technologies
- Technologies for healthy living, medical treatment innovations (nursing and medical care, wearable robotic technologies)
- Other

#### ■ Chemistry, Materials, Resources, and Industrial Competitiveness

- Development of new materials to support industrial competitiveness
- Utilization of big data
- Resource development, “urban mines,” resource recycling, mining machinery
- Ocean development
- Next-generation devices
- High-performance structural materials
- Ceramic materials (glass, electronic components, carbon fiber, environmental & energy materials, industrial & structural materials, biomaterials)
- High polymer materials
- Metal materials
- Manufacturing process equipment & systems
- Industrial testing & evaluation devices
- Other

#### ■ Electrical, Electronic, and ICT Fields

- Wireless communications & smartphones, fiber optic communications networks
- Next-generation broadcasting systems
- Cloud computing & utilization of big data
- Next-generation electronic components & materials
- Other

## The Exhibition Venue

The Exhibition and exhibitor seminars will be divided between two halls as follows.

### [Event Hall: 100 Booths]

The focus of this hall will be displays of **infrastructure technology**, which is attracting a high level of global interest. Your reliable, high-tech infrastructure-related hardware and software systems are acclaimed worldwide.

This hall will showcase a wide range of cutting-edge infrastructure technologies, practical examples of hardware and software systems, and concrete suggestions for resolving infrastructure issues. Displays will include infrastructure platforms, energy systems, and eco-friendly solutions such as energy and environmental innovations, water usage systems, transportation systems, and urban infrastructure, as well as associated industrial machinery. Through the displays, we aim to enhance visitors’ understanding of infrastructure-related information in a wide range of industrial sectors and create new business opportunities for research institutes, universities, enterprises, and industry groups.

#### ■ Exhibit fields:

Construction, infrastructure for society, energy, environment, green innovation, machinery

### [Annex Hall: 60 Booths]

This hall will feature other industrial fields where innovations are attracting high levels of international interest and where Japan has highly competitive technologies. The focus will be on **resources and materials that support industrial competitiveness in sectors including electronics & ICT, life innovation (medical diagnostic technologies, reusable medical technologies, etc.), chemistry, and materials**.

By showing visitors individual product displays by Japanese research institutes and enterprises and outlines of the latest R&D and technology trends, we aim to facilitate business opportunities and the creation of new industries.

#### ■ Exhibit fields:

Life innovation, chemicals, materials, resources, platforms for industrial competitiveness, electrical & electronic goods, ICT

### [MAP]

