

# WFEO update from HKIE

October 2024

## Theme of this session:

**"Grow the Nexus, Link the Links / 一脈相承 縱深相連"**

- To reaffirm the HKIE's commitment to fostering strong connections within the global engineering community.
- Our aim is to become a super-connector, bridging the gap between the Mainland and overseas professional engineering communities, and creating an interconnected network.

## Media Gathering in September

- Engaging in dialogue: Strengthening media partnerships for a visionary engineering future,
- strive to harness media platforms to deepen awareness and appreciation for the indispensable work of engineers.

## HKIE UNSDGs Booklet & Videos

- Showcasing how engineering can address global challenges
- cover design competition

## "2-Minute Q&A with Master Engineers" Video Campaign

- The video aims to satisfy the curiosity of young minds, highlighting the significance of engineering in our daily lives and also igniting interest in engineering and technology.
  - *The unique design of a building*
  - *Will AI replace engineers?*
  - *How is a building's seismic-resisting capability assessed?*
  - *A tool that helps with focus while studying?*

## 香港工程師學會高端人才北京交流團 (AUGUST) & UK visit (NOVEMBER)

- Yield first-hand perspectives on the latest international initiatives,
- fuel creative synergies, and
- explore untapped partnership possibilities.

