



United Nations
Educational, Scientific and
Cultural Organization



World
Engineering Day

4th March 2021

Young Engineers Leading the Way: Video Campaign

In celebration of **World Engineering Day (WED) 2021**, the Young Engineers / Future Leaders Committee (YE/FL) and the Engineering for Innovative Technologies Committee (CEIT) of the World Federation of Engineering Organizations (WFEO) **invites you to submit a video** to showcase contributions that young engineers are making towards a more sustainable, resilient, and inclusive world. Young engineers from around the world **will be featured in a video compiled for and presented at the WED celebrations on March 4th, 2021.**

From **January 20th to February 21th**, you are invited to submit a **video** highlighting the important role that young engineers play towards accelerating action towards sustainable development. Submissions shall be made by engineering students or graduate engineers under 36 years old. The video should be a maximum of **60 seconds** and can answer **one or more** of the following topics:

- 1. What is the importance of engineering in working towards a more sustainable world?**
- 2. What advice do you have for young engineers interested in making a positive impact in their community?**
- 3. Share an example of how young engineers are already contributing to sustainable development.**

A selected number of videos, with consideration for gender, regional and other diversities, will be featured during the WED in March 2021, as well as on the WED and WFEO websites as a tool for awareness-raising. For any questions please reach out to: yefl-chair@wfeo.net

Background:

World Engineering Day for Sustainable Development is celebrated on the **4th of March** every year as a UNESCO international day of celebration to increase the profile of engineers and engineering. WED is an opportunity to engage with government and industry to address the need for engineering capacity and the quality of engineers around the world and develop strategic frameworks and best practices for the implementation of engineering solutions for sustainable development.

The celebration of WED is also about promoting engineering as a career and how it is an opportunity to change the world for better, in particular contributing to the Sustainable Development Goals (<https://sdgs.un.org/goals>).

Form:

1. First Name:
2. Last Name:
3. Email Address:
4. Phone Number:
5. Country of Residence, nationality:
6. Date of birth
7. Education background (main curriculum and degrees)
8. Are you affiliated with an organization or entity? If so, please provide the name and brief description of the organization
9. Please provide a brief written overview of your video submission.
10. **Please upload your video submissions by **Dropbox, Wetransfer** or **Baidu Yunpan** and provide the link to yefl-chair@wfeo.net for review. *Videos should not exceed 60 seconds. [Remember not to share any personal information that you don't want other people to know, such as your physical address or place of residence]***
11. Please provide relevant social media identities.

Tips for preparing video:

- Participants should record in a quiet place to avoid loud background noise and other sounds.
- Participants should record in a 1080p (HD) resolution if possible or at the highest resolution available on the participant's smartphone. Any .mp4 or .mov video format is acceptable.
- Shoot horizontal videos (landscape). If possible, participants can use a camera or their phone.
- Participants are encouraged to try their audio beforehand to ensure their voice is loud and clear.
- Participants should ensure that they are centered in the frame with your shoulders and head in the frame, and also does not have any shadow over them.
- The length of each final video should not exceed 60 seconds maximum.