

## Women in Engineering Committee Meeting

December 8, 2014

Welcome Opening Remarks by Bashayer Al-Awwad, Chair

- Approval of the meeting agenda / time-keeper
- Introduction of Participants
- Want to talk about WiE Overall report
- Talk to Jean as chair of Environment Committee for her involvement
- Would also like to discuss having more women on the other committees

Reports from Country/Regional Rep -Secretary

- Each country gave a 2-3 minute summary of the reports that were previously submitted

Themes Review:

- Terms of Reference
  - Three themes that have been summarized and documented with goals and objectives
    - Engineering Workforce Diversity (owner = Suzelle; Stacey to cover for today)
    - Leadership and Empowerment (owner = Yvette; Reine to cover for today)
    - Engineering Strategic Indicators (owner = Rose)
- Break out Session For Theme Discussion
- Reports by Theme Lead

Wrap-up by Secretary

2014 Executive Report to WFEO

- Update on newsletter that will be coming out once we approve it
  - End of February – topics Abuja meeting, call for Kyoto, and Paris meeting, WFEO Women Congress
  - End of May
  - End of August
  - End of November
- WFEO Women Congress
  - Need to be sure that we don't have an overlap with the WFEO Women Congress with the event happening in Australia on March 8, 2015.
  - We want to do this to celebrate International Women's Day.
  - Malaysia is planning on doing something in 2017 at this time along with INWES.
  - For the WFEO Women Congress, we would want the host country of the committee members to sponsor them.

2015 Agenda/Focus

- Meeting in KyotoJapan
  - Have one day organized by local women engineers
  - Imae will be sending a report with details
  - Women's session is December 1, 2015 and it will not clash with any other committee meetings
- Women's Expo – Italy
  - First week in September 2105
  - Ania to send more information
- 2016 – Some event in Middle East

SmartWoman App

- Capacity Building Committee has a building and we can use that if we want

- Who is building the app? – There is a group within WFEO
- Want a soft opening at the March events

#### Additional Order of Business

- Marketing need – Andrew from Marketing Task Force
  - Need to use smarter language
  - Per discussion, WiE is known globally and we are a group of women engineers
  - Per discussion, we need to build the WFEO brand
  - Will send out a doodle poll to get consensus
- Need theme stand in's for Wednesday's meeting
  - For Theme 1 – Valerie will cover for Wednesday
  - For Theme 2 – Yvette, who is the Theme leader, will be here
  - For Theme 2 – Maryam will cover for Rose for Wednesday
- Send mobile phone number to Reine so she can include you on What's Up app

Closing Remarks - Chair

NETWORKING LUNCH