



THE VOYAGE OF THE PYRAMID: PHARES & PYRAMIDION

Who has not dreamed of discovering a pyramid?
Who has ever dreamed of moving a pyramid?
Who has ever thought of illuminating a pyramid located thousands of miles away to the rhythm of her/his own heartbeat?

PHARES is a pyramid of metal and light 30 meters high, installed on Place de la Concorde for 6 months, next to the oldest monument in Paris (movie here). Federative, sustainable and innovative, this artwork dialogues with the Obelisk, the Montparnasse Tower and the Eiffel Tower (movie here). Someone who slides a finger into the connected heart sensor **illuminates PHARES** at her/his rhythm. PHARES participates in Nuit Blanche, COP 21 and is selected among 13,000 projects from 147 countries to be the artwork featured in the final report of the International Year of Light.

Its adventure continues now outside France with the patronage of the French National Commission for **UNESCO** and the label "**2018, the European Year of Cultural Heritage**". Symbolically, the lighting of *PHARES* starts again for European Heritage Days 2018.

PYRAMIDION is the continuation of **PHARES**, its missing peak. This pyramid, 4 m high, offers new interactions. After Paris, it visits other cities in Europe. Any visitor to **PYRAMIDION** can illuminate **PHARES** at a distance (and vice versa).

Workshops, visits, expos, mediations and new web-based events accompany **the pyramids' voyages.**

The origin of Europe's heritage is plural. This project is played out at the level of the individual. The visitor is faced with a pyramid (a world heritage known by everybody but that no one European has made) that invites her/him to look differently at her/his environment and offers her/him the opportunity to interact with it through her/his own heartbeats transposed into plays of light in front of her/his eyes, those of her/his neighbors or Europeans thousands of miles away.



PHARES and PYRAMIDION offer an original experience that connects our common heritage, touches us personally and fits into our emotional and collective memories.

www.sculpturephares.com www.mileneguermont.com YOU ARE PHARES February 2018





PYRAMIDION, born in a building by Renzo Piano with a facade of Rodin (above), has moved to the blue heart of the Town Hall of the 13th arr., Paris.





www.sculpturephares.com www.mileneguermont.com YOU ARE *PHARES* February 2018