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Subject:

Iraqi Engineers Union Strategic Plan (2024-2027) for Hosting WFEO Committee on Information and Communication (CIC)

Dear Mr. Jacques de Méreuil

Executive Director of the World Federation OF Engineering Organizations

Greetings,

Executive Summary:

The Iraqi Engineers Union (IEU) is honored to present its Strategic Plan for hosting the WFEO Committee on Information and Communication (CIC) for the term 2024-2027. This plan outlines our vision, goals, and commitments to ensuring a successful and impactful tenure for the committee within our organization.

Mission Statement:

The WFEO Committee on Information and Communication (CIC) is committed to advancing the global engineering community through effective communication, information dissemination, and technological innovation. Over the next four years, our strategic focus will be on promoting sustainable development, fostering collaboration, and enhancing the visibility and impact of WFEO and its member organizations.

Vision:

To be the leading force in leveraging information and communication technologies for the betterment of the global engineering community, contributing significantly to the achievement of UN Sustainable Development Goals (SDGs).

Strategic Objectives:

- **Enhance Communication Platforms:** Develop and implement a comprehensive communication strategy to enhance engagement with WFEO members and the broader engineering community.
- **Capacity Building:** Organize workshops and training programs to enhance the digital literacy and communication skills of engineers worldwide, fostering a culture of continuous learning.
- **Global Outreach:** Establish partnerships with international engineering organizations, institutions, and industry leaders to amplify the impact of WFEO's initiatives.
- **Knowledge Sharing:** Facilitate the exchange of knowledge and best practices through the organization of conferences, webinars, and publications, with a focus on sustainable engineering solutions.



The Budget (2024-2027):

The proposed budget is distributed on years.

For 2024 20000\$

For 2025 25000\$

For 2026 25000\$

For 2027 30000\$

Total for (2024-2027) 100000\$

The budget will cover but not least the listed activities.

- Committee Operations
- Workshops and Conferences
- Publications
- Partnerships
- Miscellaneous Expenses

Schedule of Activities and Deliverables:

1. Year 1 (2024):

- Establish CIC Secretariat within IEU.
- Conduct a needs assessment survey within the engineering community.
- Host a virtual workshop on emerging communication technologies.

2. Year 2 (2025):

- Launch a semiannual newsletter highlighting global engineering innovations.
- Organize an international conference on best practices in engineering communication.
- Establish partnerships with engineering associations globally.

3. Year 3 (2026):

- Publish a comprehensive report on the impact of effective communication on engineering projects.
- Collaborate with UN agencies on joint initiatives supporting SDG [Focus on SDG9].

4. Year 4 (2027):

- Host an annual awards ceremony recognizing outstanding achievements in engineering communication & Information.
- Expand partnerships with academic institutions to promote research in communication strategies.
- Develop a sustainability plan for continued CIC initiatives post-hosting term.

Alignment with UN SDGs:

The IEU Strategic Plan aligns primarily with UN Sustainable Development Goal focus on SDG9 "Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation", By fostering effective communication, knowledge exchange, and collaboration in engineering, we aim to contribute significantly to achieving SDG9.



Monitoring and Evaluation:

IEU commits to regular monitoring and evaluation of the Strategic Plan's progress. Key performance indicators (KPIs) will be established to measure the success of activities, outreach efforts, and the impact on the engineering community.

This Strategic Plan reflects IEU's dedication to advancing the goals of the WFEO CIC and furthering the principles of effective communication within the global engineering landscape.

This plan is subject to periodic review and adjustments based on the evolving needs of the engineering community and advancements in communication technologies.

Regards.

Dr. Wael R. Abdulmajeed

IEU representative in WFEO