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# World Engineering Day 2021 Report

### Jacques de Méreuil, Executive Director of WFEO



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## WED2021-Global Celebration

Engineering for A Healthy Planet-Celebrating the UNESCO Engineering Report



- Global Celebration under the pandemic
  - Main Event at UNESCO to launch the UNESCO Engineering Report
  - The 2nd UNESCO Engineering Report fully supported by WFEO
  - UN and Global Celebrations: UNSG, UN Youth, World Food Programme, UNESCO and its field offices and centres around the world, 113 registered events, etc.
  - WED messages from UN SG Antonio Guterres, WFEO and global engineering community, High Patronage of Mr Emmanuel MACRON
  - WFEO's voices on COVID-19, poverty alleviation, climate change, inclusion and diversity, SIDS, water, etc.
  - WED2021 series of webinars, poster design competition, young engineers video competition, podcast series, climate stories, etc



## WED2021: Engineering For a Healthy Planet





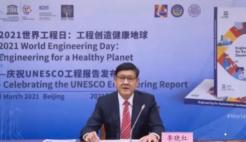
WorldEngineering Day





Engineering for Sustainable Development Delvering on the Sustainable Development Coals





- A screenshot of the webinar on 4<sup>th</sup> March---- ???
- UNESCO, WFEO, the Chinese Academy of Engineering and ICEE jointly hosted the main event of WED2021 on March 4.
- Officials from UNESCO, CAE, Portuguese Ministry of the Environment, addressed at the opening
- Professor GONG Ke, Marlene Kanga, José Vieira and representative from ICEE introduced the report
- Young Engineers around the globe discussed the report
- Around 2000 people around the world registered the event
- Live-streamed on different platforms to the whole world in English, French and Chinese

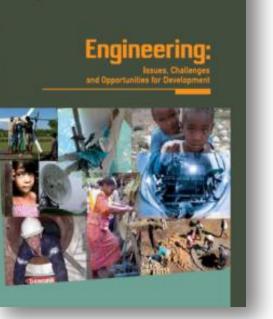


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The 2nd UNESCO Engineering Report: Engineering For Sustainable Development







- the Theme of the World Engineering Day 2021 : Engineering for a Healthy Planet - Celebrating the UNESCO Engineering Report
- the UNESCO Engineering Report is firstly initiated by WFEO and adopted by UNESCO, it is a systemic report on engineering development of UN
- the 1st Engineering Report was published in 2010
  - Indicating that Engineering is "a human and social as well as a scientific and technological and innovation activity, in the social, economic and cultural context"
  - has become the most downloaded UNESCO report.



### **The 2nd UNESCO Engineering Report: Engineering For Sustainable Development**



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### the 2nd UNESCO Engineering Report

- launched in the new context of global sustainable development
- launched in the upsurge of Industry Revolution 4.0
- launched in the global response to COVID-19
- launched with the coordinated efforts from the Chinese Academy of Engineering, Tsinghua University and WFEO and supported by multiple organizations and experts







### The 2nd UNESCO Engineering Report: Engineering **For Sustainable Development**



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## **ENGINEERING A MORE** SUSTAINABLE WORLD

## EOUAL OPPORTUNITIES FOR ALL

- 2.1 Diversity and inclusion in engineering
- Women in engineering 2.2
- Young engineers and their role 2.3

### **ENGINEERING INNOVATIONS** AND THE SUSTAINABLE **DEVELOPMENT GOALS**

- Engineering innovations to combat COVID 3.1 and improve human health
- 3.2 Water engineering for sustainable development 3.2.1. Clean water and human health
  - 3.2.2. Hydrology for the SDGs
- 3.3 Climate change - a climate emergency Engineering: a crucial tool for disaster 3.4
- risk reduction 3.5
  - Developing sustainable and resilient energy systems
- 3.6 Mining engineering for the future
- 3.7 Engineering and big data
- 3.8 **Engineering and Artificial Intelligence**
- 3.9 Engineering for smart cities

#### ENGINEERING EDUCATION AND CAPACITY-BUILDING FOR SUSTAINABLE DEVELOPMENT

- Engineering education for the future 4.1
- 4.2 Lifelong learning in engineering: an imperative to achieve the Sustainable **Development Goals**
- 4.3 Engineers' continuing professional development

#### **REGIONAL TRENDS** IN ENGINEERING

- 5.1 Major interregional trends
- 5.2 Europe and North America
- Asia and the Pacific 5.3
- Latin America and the Caribbean 54 5.5 Africa

The new UNESCO Engineering Report serves as a reference for governments, industries, educational institutions and engineering organizations to foster engineering for sustainable development. Specific recommendations are delivered in each chapter for further development in every dimension of engineering. This report is to be a milestone in global engineering development.

- Structure of the Report: the main report + executive summary
  - The main report consists of some 200 pages, about 80,000 words.
  - Forewords by Azoulay, DG of UNESCO and Zhou Ji, on behalf of CAE and Tsinghua Univ.

• The main body is composed by the Introduction and 5 chapter describing and analyzing Engineering and the SDGs, Equal inclusive development of engineering profession, Engineering Innovations meeting pressing challenges, Engineering Education and Capacitybuilding, and Regional Trends and global cooperation.



António Guterres 🤣

@antonioguterres

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### **Celebration in UN System**





World Food Programme 🤣 **DWFP** 

WORLD ENGINEERING DAY 2021 11:00 GMT+7 Did you know today is **#WorldEngineeringDay**? 🚊 ኪ 👷 GOALS Today, we celebrate WFP's Engineers that stop at nothing to bit.lv/WED2021-AP





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WORLD ENGINEERING DAY 4 MARCH 2021

JOIN US AS WE CELEBRATE THE DAY

WEBINAR REGISTRATION: bit.ly/wed2021reg WEBINAR TIME: 11:00 - 13:30 (GMT +2)



As a trained engineer, I am passionate about the potential of engineering to help solve the most pressing challenges facing our world.

But to truly maximize that potential, we must ensure women & girls have equal opportunities & representation in this field. #WorldEngineeringDay



UNYouth 🥝 0UN4Youth

#### Happy #WorldEngineeringDay!

Let's remember today that inclusivity is important in creating a more diverse engineering workforce that will meet the challenges posed by the #GlobalGoals more successfully.

on.unesco.org/EngDay @UNESCO

UNESCO 🏛 #Education #Sciences #Culture 🜌 🔗 🤣 @UNESCO

worldengineeringday.net #WFPEngineers

#### Happy #WorldEngineeringDay!

save and change lives!

Let's remember today that inclusivity is important in creating a more diverse engineering workforce that will meet the challenges posed by the #GlobalGoals more successfully.

on.unesco.org/EngDay

WED2021: Engineering For a Healthy Planet





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 Up to now, more than 113 WED celebrations have been held across the world, covering all continents, different engineering institutions, businesses, UN bodies and social groups.



World

1.0

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Webinars, Competitions, Stories and Podcasts by WFEO





Poster Design Competition More 260 participants from 24 countries



Young Engineers Leading the Way: Video Campaign More than 40 young engineers from more than 20 countries





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**Engineering Day** 

Webinars, Competitions, Stories and Podcasts by WFEO



### Climate Stories

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### Podcasts: Engineering Leaders





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Industrial Partner:

intel

Sponsor



## **Participation from Industry**





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### **Website Visit**



Time	Page Views	Sessions
Last month	597 599	184 564
The Week Around 4 <sup>th</sup> March	376 148	117 573
On 4 <sup>th</sup> March	69 182	29 338
400		
200		
100 2021-3-5 净增关注人数	22	
2021-02-01 2021-02-08 2021-02-15 2021-02-22 2021	-03-01 2021-03-08 2021-03-15	
● 净增关注人数		

Number of World Engineering Day WeChat Account Followers Increases to 3368



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## **Media Outreach in China**





#### 简介

为庆祝3月4日世界工程日,世界工程组织联合会(WFEO) 、央广 网、科技日报等联合发起#我是工程师 线上话题活动,以彰显工 程对人类发展的重大作用和对当今世界尤其在抗击"新… **展开**▼



Xinhua News Agency Interview Prof. GONG on WED2021 #I'm Engineer Activity on TikTok in China Attracted thousands of participants and **0.73 billion views till** now









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### More than 300 media channels have reported WED2021

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#### < yahoo!finance

### **Engineers Worldwide Today are Building a Sustainable Tomorrow**

Thu, 4 March 2021, 6:00 PM · 6-min read



From WFEO correspondent Christine Tan

Bloomberg Subscribe

#### Business

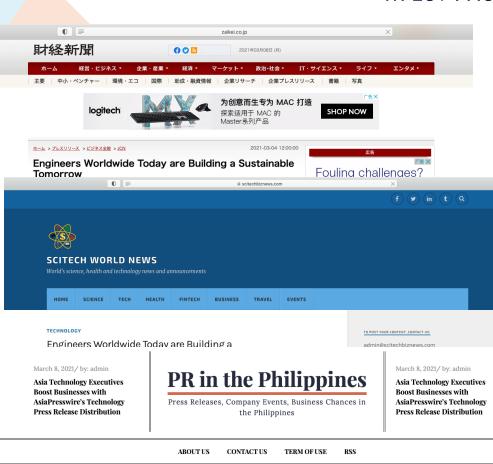
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### **Engineers Worldwide** Today are Building a Sustainable Tomorrow

March 3, 2021, 6:54 PM PST

Engineers Worldwide Today are Building a Sustainable Tomorrow

From WFEO correspondent Christine Tan



Engineers Worldwide Today are Building a Sustainable Tomorrow