WORLD ENGINEERING DAY 2021

PODCAST & SOCIAL MEDIA

FINAL REPORT



The first World Engineering Day took place on 4 March 2020.

WFEO, as the leading global engineering organisation, is pivotal in the promotion of this day across the globe.

Melanie De Gioia from Ramaley Media was contacted due to her previous work with the 2020 WED campaign. The 2020 Podcast campaign was very successful and perfectly timed due to the rapid online pivot required due to COVID19 restrictions.

In 2021, Ramaley Media was engaged from 15 Feb - 15 Mar 2021 to do the following:

- Create 4 podcast episodes to promote WED
- Assist in the Social Media campaign for WED
- Provide a report on impact made through activities

Tennille Scicluna from The Big Creative was engaged by Ramaley Media to work on the Marketing component



With a holistic audience potential reach of more than 32 million people, this was one of the most successful social media campaigns we've ever seen

We developed a completely fresh brand identity "look" for World Engineering Day (WED). This is completely unique from the WFEO brand, to ensure WED has its very own look and feel.

We set up, or updated, "World Engineering Day" social media pages across LinkedIn, Facebook, Instagram and Twitter. Note, these are again seperate to WFEO pages to promote WED as its own entity and event.

Podcast, Series 2:

4 interviews with YE/FL representatives from around the world

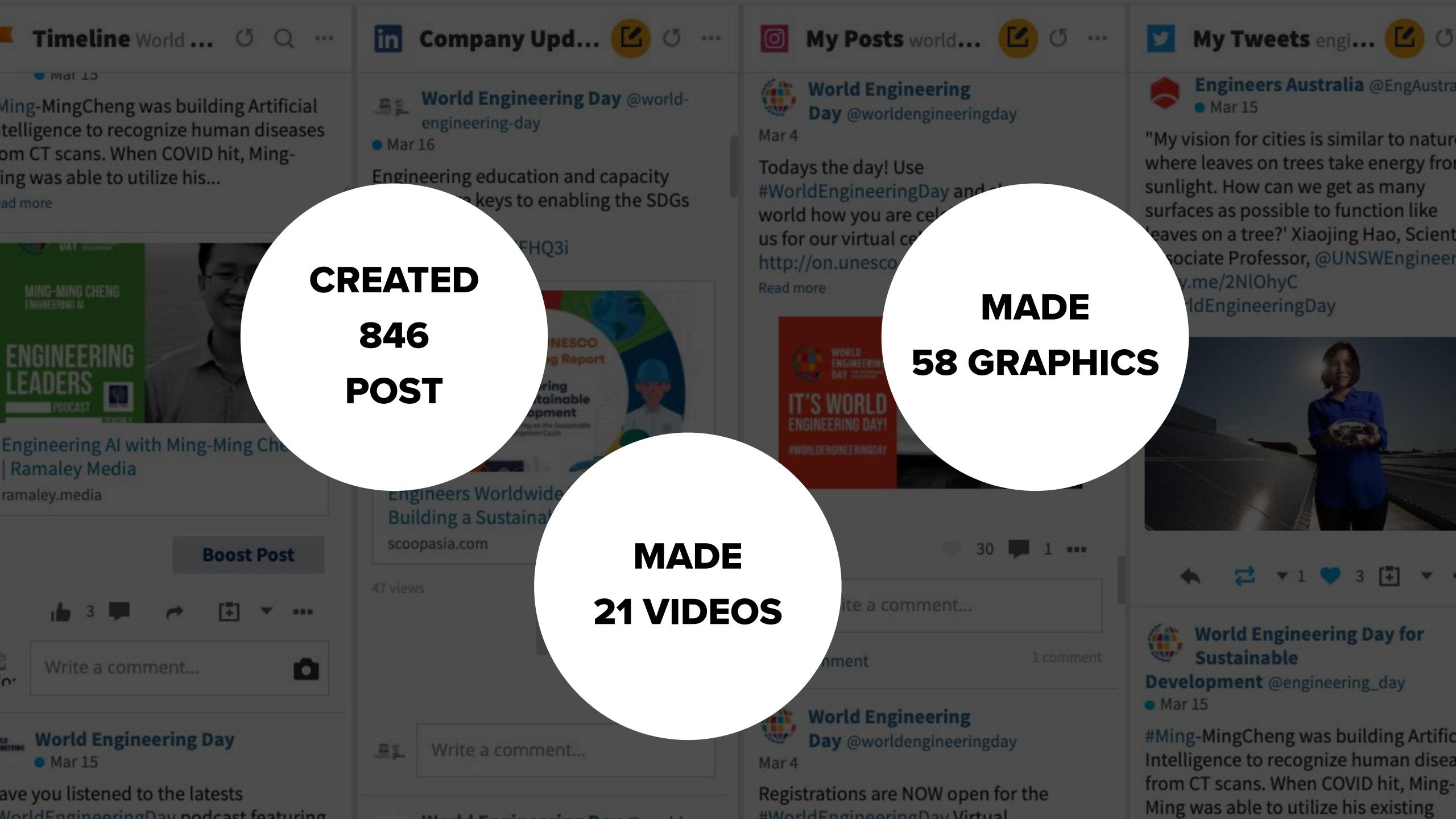
Social media campaign to include promotion of:

- UNESCO Report & Event
- Podcast series 2
- ICE Blog Posts
- Rising To The Top book launch & webinars
- YE/FL Video competition
- International poster competition
- General awareness & branding promotion



CONTENT CREATION







WORLD ENGINEERING DAY OVERVIEW

World Engineering Day recognises the important work that engineers need to do, in addressing #climatechange and developing technologies for a carbon free economy. It is engineering #innovations that will achieve this goal. Engineers will ensure cities are #cleaner, more #sustainable, #smarter and #liveable. And importantly, engineers will ensure that everyone has clean accessible water, sanitation systems and affordable and reliable energy.

WHEN IS IT?

March 4th is **#WorldEngineeringDay**. Engineering for A Healthy Planet.

Register an event or share a post on social using **#WorldEngineeringDay**Find out more: bit.ly/WorldEngDay

CLICK HERE TO ACCESS OUR DROPBOX FOLDER

SOCIAL POSTS / CONTENT

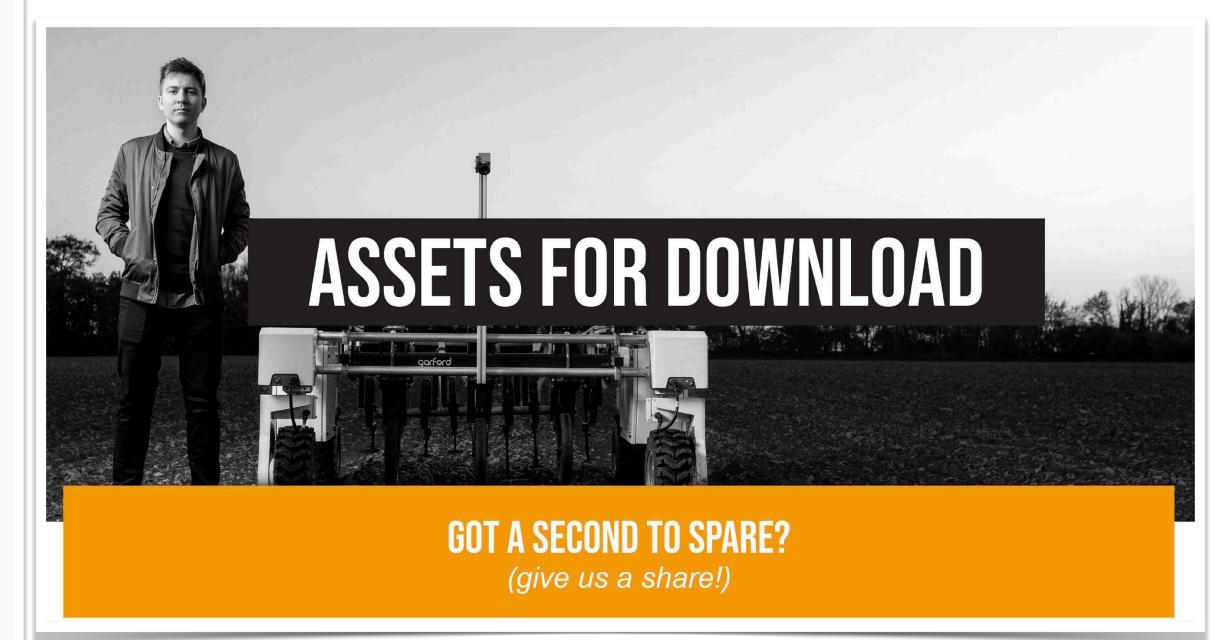
(Copy & paste to your social media!)

The theme of World Engineering Day (March 4 2021), is **#Engineering** for a Healthy Plant which recognises the important work that **#engineers** need to do to ensure a better future. bit.ly/WorldEngDay for more information!

#WorldEngineeringDay #WED2021 #WFEO #UNESCO #UNSDG #WorldEngDay2021 #Engineeringday #EngineeringDay21 #WorldEngineeringDay2021

Rising To The Top II is out now, in which female engineers share their compelling journeys in what is often a male-dominated field. World Engineering Day (March 4 2021), http://www.ifees.net/r2t/ - bit.ly/WorldEngDay #WED2021 #WFEO #UNESCO #UNSDG

#WorldEngineeringDay #WED2021 #WFEO #UNESCO #UNSDG #WorldEngDay2021 #Engineeringday #EngineeringDay21 #WorldEngineeringDay2021















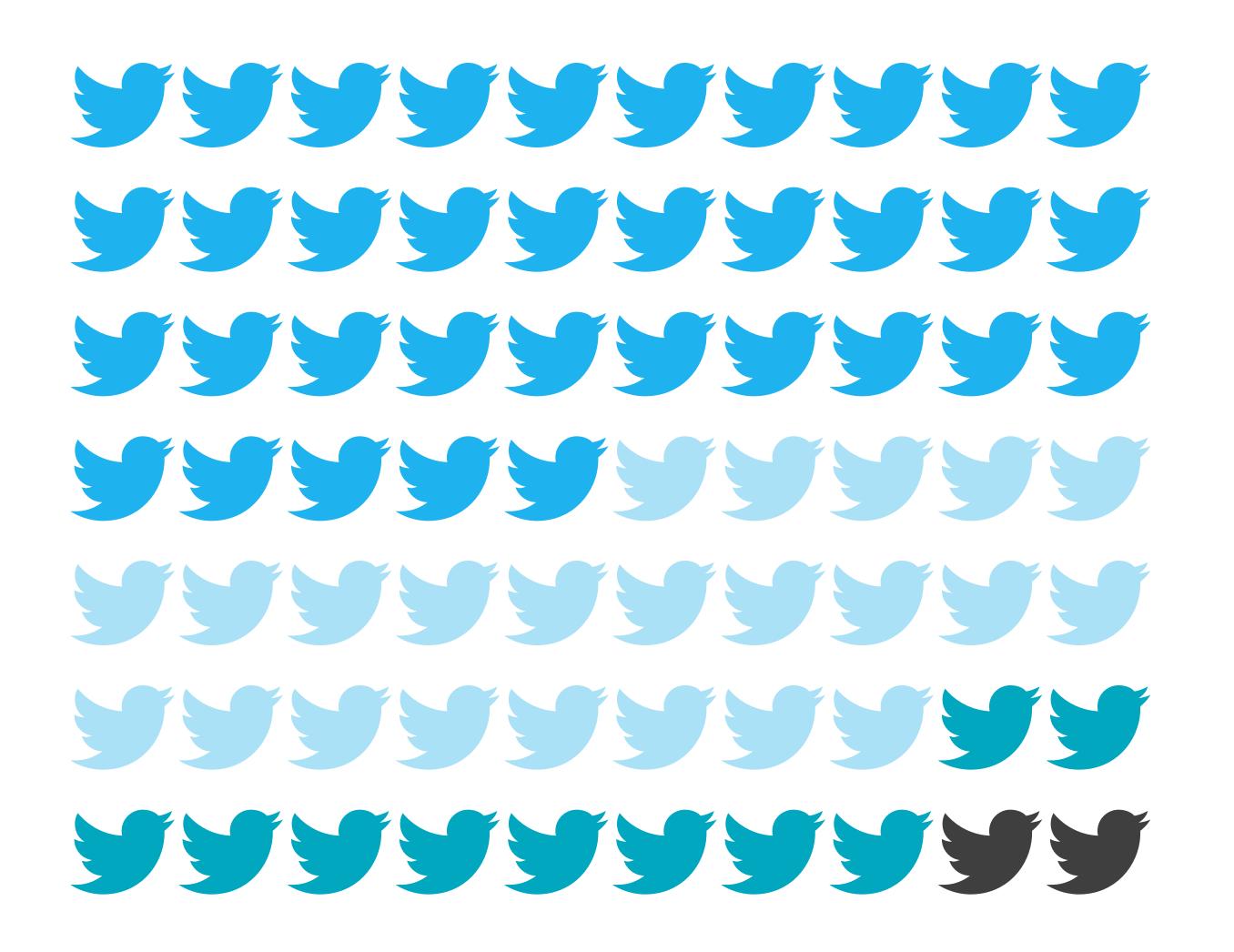


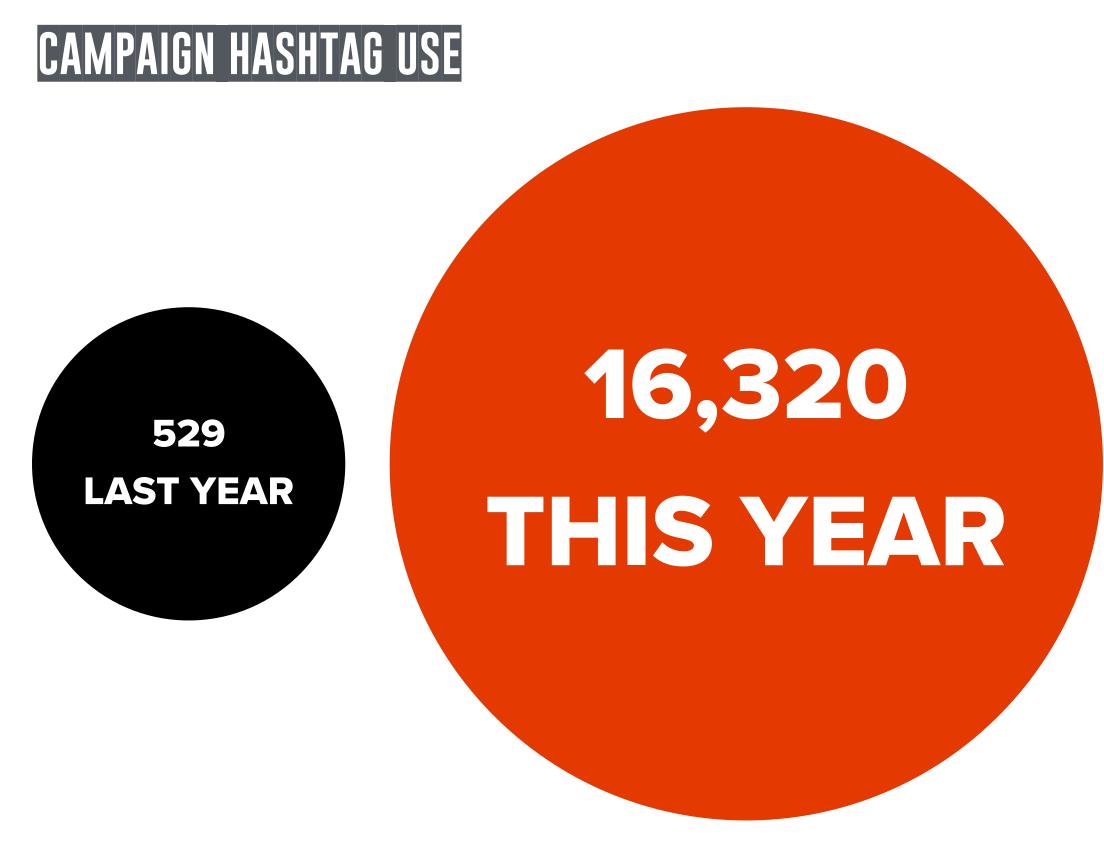


SOCIAL MEDIA REPORT

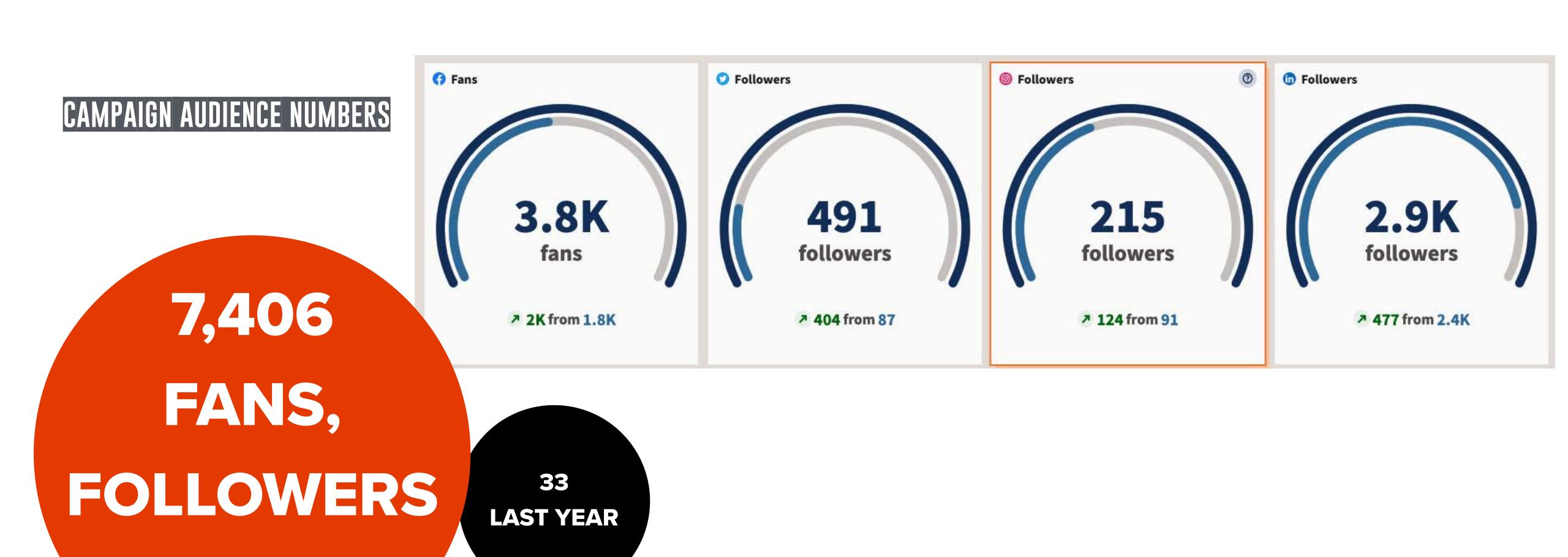


World Engineering Day 2021 Social Media Summary





World Engineering Day 2021 Social Media Fans, Followers & Likes



SOCIAL MEDIA POST STATS

846
POSTS & 16
TWEETS LAST YEAR

Linked in

-Organic Reach-



WED Posts

1.5K
Post Engagements

349
WED Posts to Page

facebook

Organic Reach-



WED Posts

520KPost Engagements

242
WED Posts to Page

twitter

Organic Reach



WED Tweets

TKPost Engagements

167
WED Tweets to Page



Organic Reach



WED Posts

Post Engagements

WED Posts to Page

World Engineering Day 2021 Ad Spend Results

\$0.02 Cent - Cost per Results

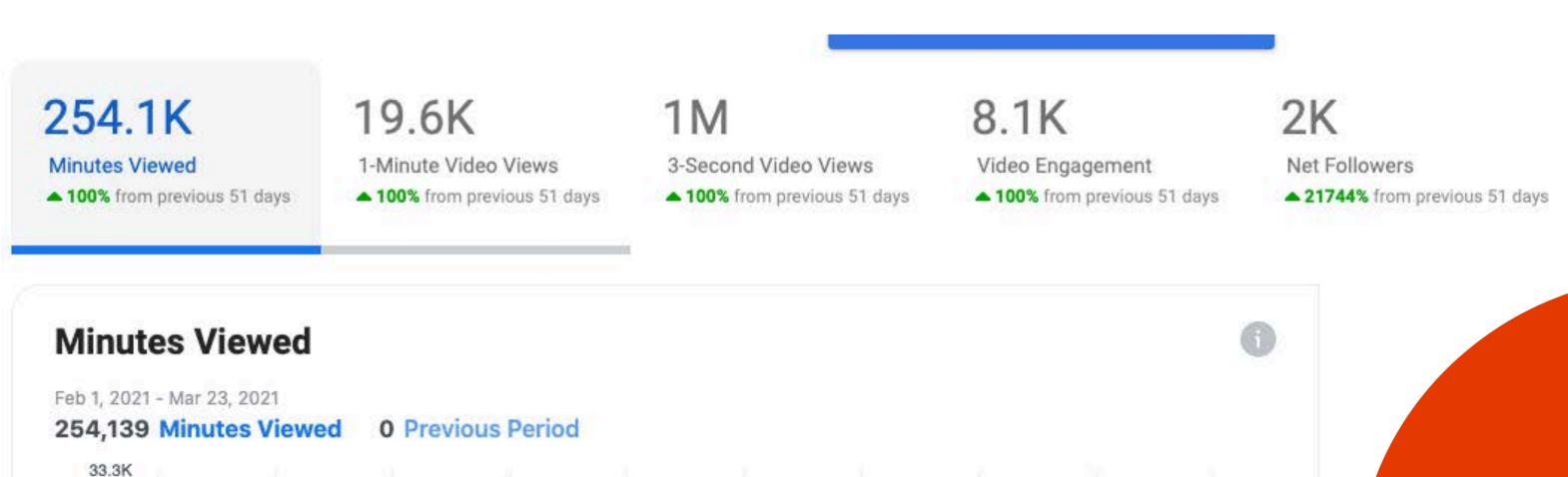
123,776
CLICKS
TO WED

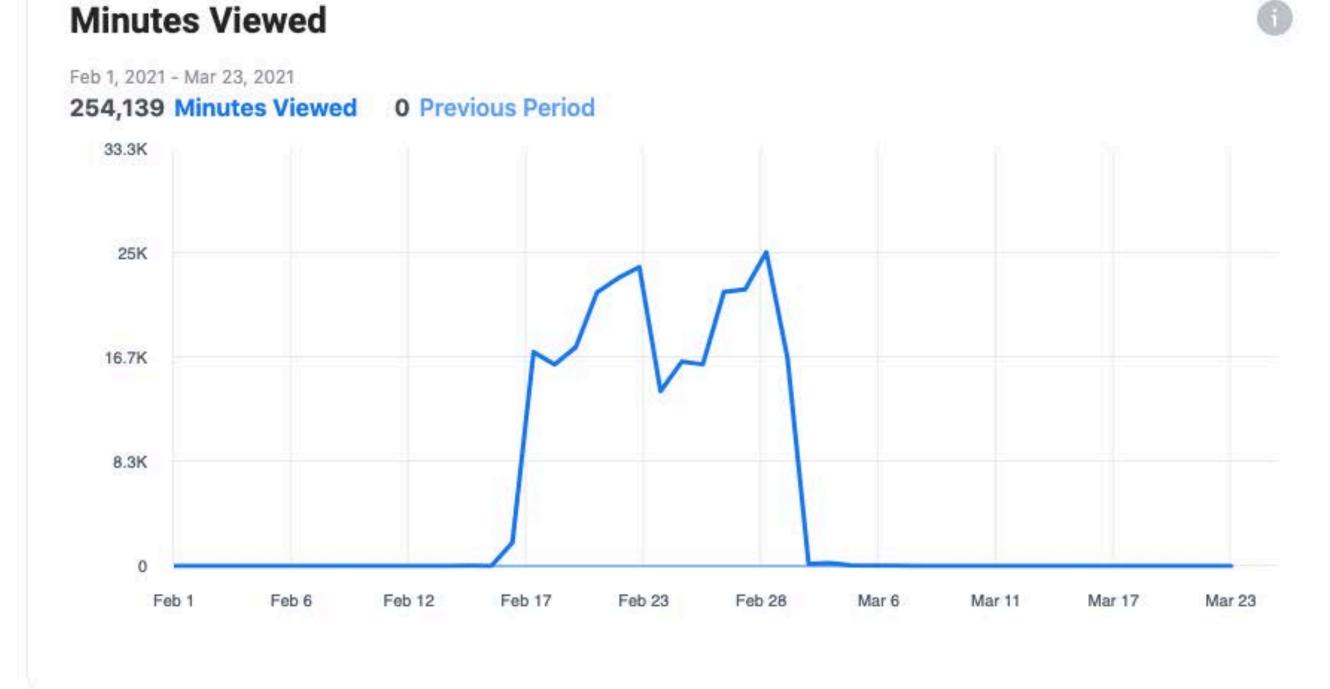
\$1000 SPENT

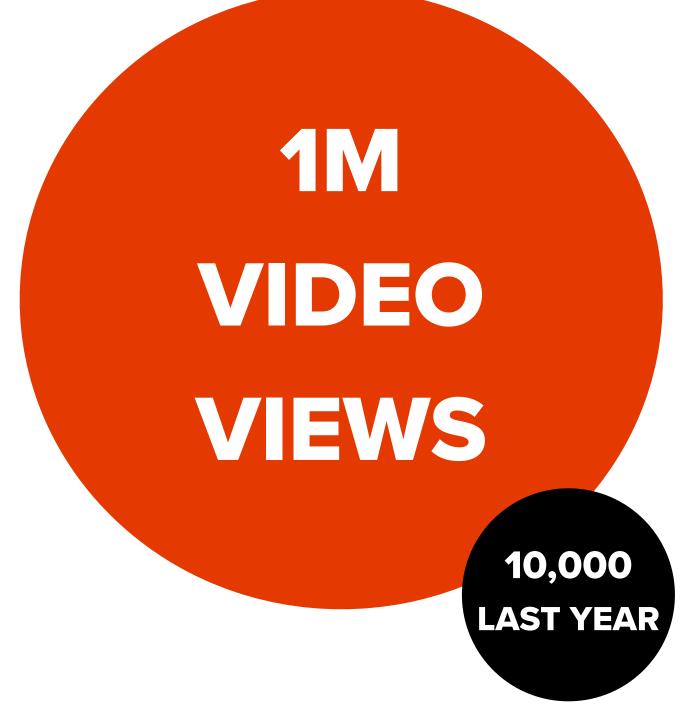
5.7M AD IMPRESSIONS

Ad Set Name	Amount Spent 🔻	Unique Link Clicks	Impressions	Results	Reach
Global Engineers	\$564.32	107,776	3,662,641	1,027,568 Post Engagements	2,606,710
Global Engineers	\$288.45	12,776	1,564,689	13,367 Link Clicks	959,481
WED Retargeting	\$43.39	10,944	347,536	105,150 Post Engagements	207,362
World Eng Day - Retargeting Group	\$11.55	518	51,226	552 Link Clicks	29,296
Post: "A message from #WFEO President, Pro	\$15.78	154	33,029	Purchase	30,184
Global Engineers	\$40.00	95	25,661	1,181 Page Likes	20,701
WFEO, RAMALEY AND WED	\$30.00	57	28,354	268 Page Likes	15,160
Post: "Engineers have a very important role t	\$14.81	47	68,966	- Durchaea	62,400
> Results from 12 ad sets ()	\$1,008.37 Total Spent	123,776 Total	5,782,112 Total	120	3,653,274 People

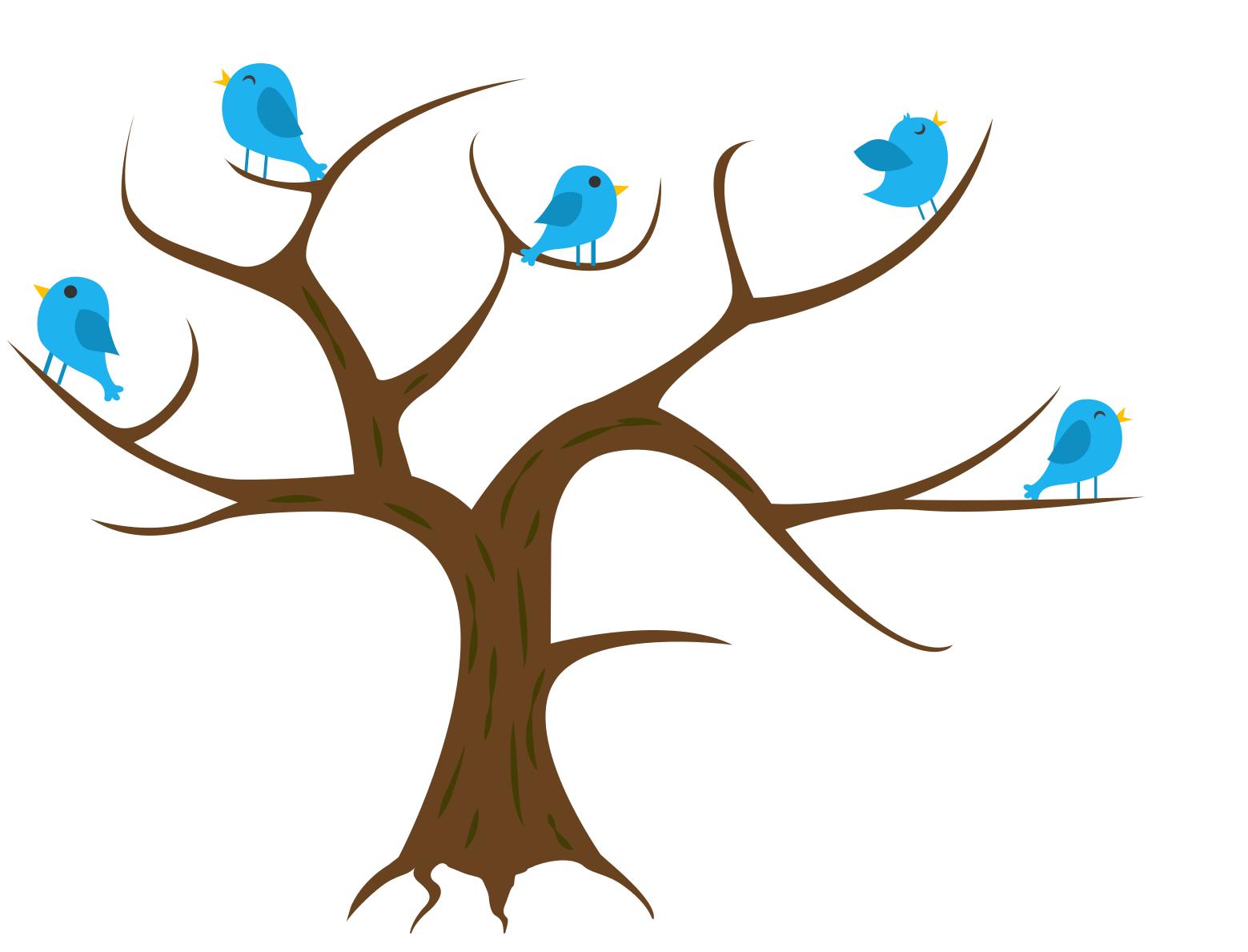
World Engineering Day 2021 Video Views







Holistic Potential Reach



THIS YEAR

32,060,000

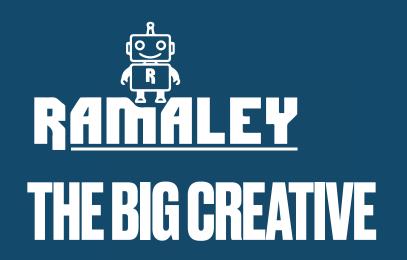
2020

17,000,00

PODCASTS REPORTS







Ramaley Media engaged to create podcast series and assist with social media marketing

Introductions to the 4 engineers that were selected to be interviewed for the podcast series

Interviews commenced (ran until 24 Feb)

28 Jan

1 Feb

17 Feb

2 Mar

Editing of all episodes & preparation for launch

New podcast graphics and other marketing elements finalised

Podcast feed migrated to Ramaley Media host

Engineering Leaders Season 2 launched

Final episode in Season 2 launched

"ENGINEERING LEADERS" JOINED RAMALEY MEDIA 17 FEB 2021

EPISODE LISTENS DURING WED CAMPAIGN

	Clip	Program name	Publish date	Downloads ▼	
	Small islands engineering with Genna Bangaroo	Engineering Leaders	Mar 2, 2021	129	2
1	Reduced Inequality with Valerie Agberagba	Engineering Leaders	Mar 3, 2020	108	
	Engineering AI with Ming-Ming Cheng	Engineering Leaders	Feb 17, 2021	21	
	European climate action with Milda Pladaite	Engineering Leaders	Feb 19, 2021	16	5
	Engineering Innovation with Donovan Guttieres	Engineering Leaders	Feb 23, 2021	14	
	Melanie & Dominic introduce the WFEO mini-series	Engineering Leaders	Apr 4, 2020	13	
	Decent Work and Economic Growth with Firas Bou Diab	Engineering Leaders	Mar 3, 2020	10	
	World Engineering Day for Sustainable Development 2020	Engineering Leaders	Mar 4, 2020	10	
	No Poverty with Mustafa Shehu	Engineering Leaders	Mar 4, 2020	4	
	Zero Hunger with Fethi Thabet	Engineering Leaders	Mar 4, 2020	4	

Listens since that time

346

An episode from the 2020 program performed *very* well in the 2021 campaign... showing how evergreen podcasts can be

2

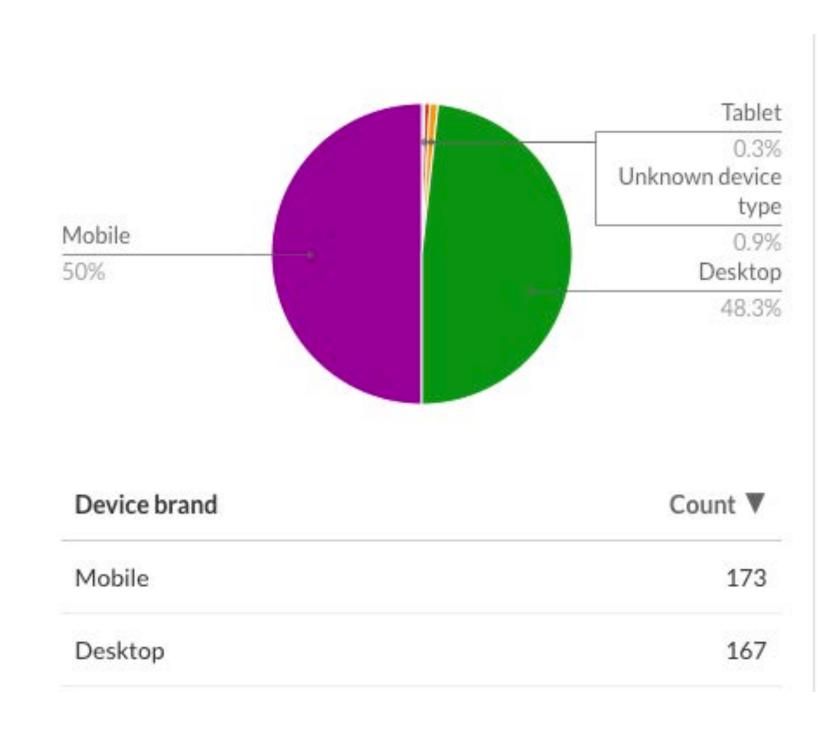
This is a strong result for a single episode... it puts it in the top 50% of podcast listens



WHERE LISTENS OCCURRED

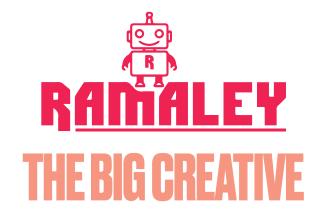
DEVICES USED TO LISTEN

Country	Count ▼
Mauritius	109
Denmark	105
India	31
Australia	11
United States of America	11
Canada	9
United Arab Emirates	9
United Kingdom	7
France	6
Hong Kong S.A.R.	6



- The 2020 podcast listen rate was dramatically different because it "piggy backed" off an established podcast program "Engineering Heroes".
- The 2020 podcast feed offered 19 episodes over 4 weeks, whereas the 2021 podcast series was only 4 episodes over 2 weeks.













Ming-Ming Cheng

Milda Pladaite

Donovan Guttieres

Genna Bangaroo

EPISODE TITLE

Engineering Al with Ming-Ming Cheng

European climate action with Milda Pladaite

Engineering Innovation with Donovan Guttieres

Small islands engineering with Genna Bangaroo

RELEASE DATE

17 February 2021

19 February 2021

23 February 2021

2 March 2012

LISTENS

21

16

14

129

WORLD ENGINEERING DAY SOCIAL MEDIA ACTIVITY!

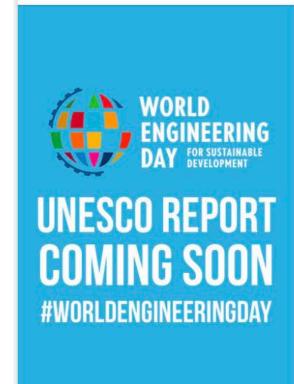


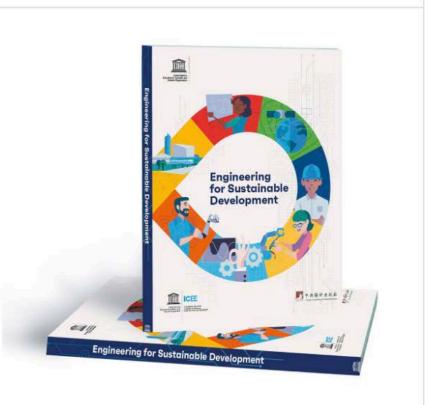


Published by Hootsuite ② · February 26 at 4:30 PM · ③

Registrations are NOW open for the #WorldEngineeringDay Virtual Celebrations on March 4th, it's FREE to register, so don't miss out! http://on.unesco.org/Eng04-03

bit.ly/WorldEngDay #WorldEngineeringDay #WED2021 #WFEO #UNESCO #UNSDG











World Engineering Day

Planet. It's FREE to register, so don't miss out!

Published by Hootsuite ② · February 26 at 2:30 PM · 🔇

Registrations are NOW open for the #WorldEngineeringDay Virtual Celebrations on March 4th, our theme is #Engineering for a Healthy

http://on.unesco.org/Eng04-03

bit.ly/WorldEngDay #WED2021 #WFEO #UNESCO #UNSDG













Registrations are OPEN for #WorldEngineeringDay virtual celebrations on March 4th, it's FREE to register, so don't miss out! unescoorg.zoom.us/.../WN_v4l3HS8...

#WED2021 #WFEO #UNESCO #UNSDG #WorldEngDay2021



Registrations are NOW open for #WorldEngineeringDay virtual celebrations on March 4th, it's FREE to register, so don't miss out! unesco-org.zoom.us/.../WN_v4l3HS8...

#WED2021 #WFEO #UNESCO #UNSDG #WorldEngDay2021





Only 3 days to go! How are you going to make a difference this #WorldEngineeringDay on March 4? Click the link to find out more info bit.ly/WorldEngDay or share a social post with #WorldEngineeringDay.

Registrations are NOW open for #WorldEngineeringDay virtual celebrations on March 4th, it's FREE to register, so don't miss out! https://lnkd.in/g2i-EiF

#WED2021 #WFEO #UNESCO #UNSDG #WorldEngDay2021





And we are LIVE! Today we launch the first episode in our #WorldEngineeringDay podcast series, #Engineering #Leaders. Ming-Ming Cheng was building #ArtificialIntelligence to recognize human diseases from CT scans. When COVID hit, Ming-Ming was able to utilize his existing networks to train his AI to assist doctors in recognizing the disease from CT scans. Listen NOW! https://ramaley.media/engineering-leaders-engineering-ai-with-ming-ming-cheng/

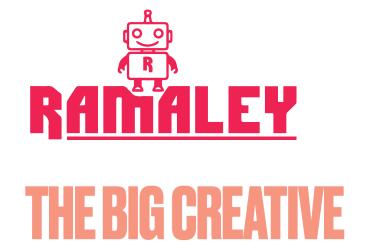
bit.ly/WorldEngDay for more info. #WorldEngineeringDay March 4th #WED2021 #WFEO #UNESCO #UNSDG #RamaleyMedia



Engineering AI with Ming-Ming Cheng | Ramaley Media

https://ramaley.media/engineering-leaders-engineering-ai-with-ming-ming-cheng/





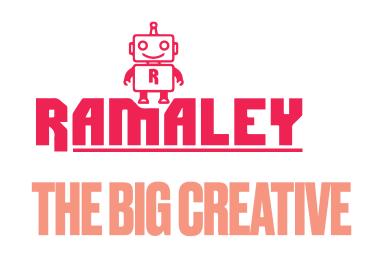


PODCAST ANNOUNCEMENT! #European #ClimateAction with Milda Pladaite! Listen NOW! https://lnkd.in/ggJuhAN

#WorldEngineeringDay March 4th bit.ly/WorldEngDay for more info. #WED2021 #WFEO #UNESCO #UNSDG







BRANDED CONTENT CREATION















BRANDED CONTENT CREATION





"The theme of World Engineering Day, is #Engineering for a Healthy Plant which recognises the important work that #engineers need to do, in addressing #climatechange and developing technologies for a carbon free economy. It is engineering #innovations that will achieve this goal. Engineers will ensure cities are #cleaner, more #sustainable, #smarter and #liveable. And importantly, engineers will ensure that everyone has safe clean accessible water, sanitation systems and affordable and reliable energy." Marlene Kanga, WFEO President 2019-2020. bit.ly/WorldEngDay for more information!

#WorldEngineeringDay #WED2021 #WFEO #UNESCO #UNSDG #WorldEngDay2021 #Engineeringday #EngineeringDay21 #WorldEngineeringDay2021











BRANDED CONTENT CALL TO ACTION POSTS EXAMPLES



#WorldEngineeringDay is happening 4th of March. Get involved by registering an event or sharing a social post using #WED2021 #WorldEngineeringDay - bit.ly/WorldEngDay for more information!

#WFEO #UNESCO #WorldEngDay2021 #WorldEngineeringDay2021 #Engineeringday #engineering **#UNSDG #Engineeringday21**











Comment

Like

Share

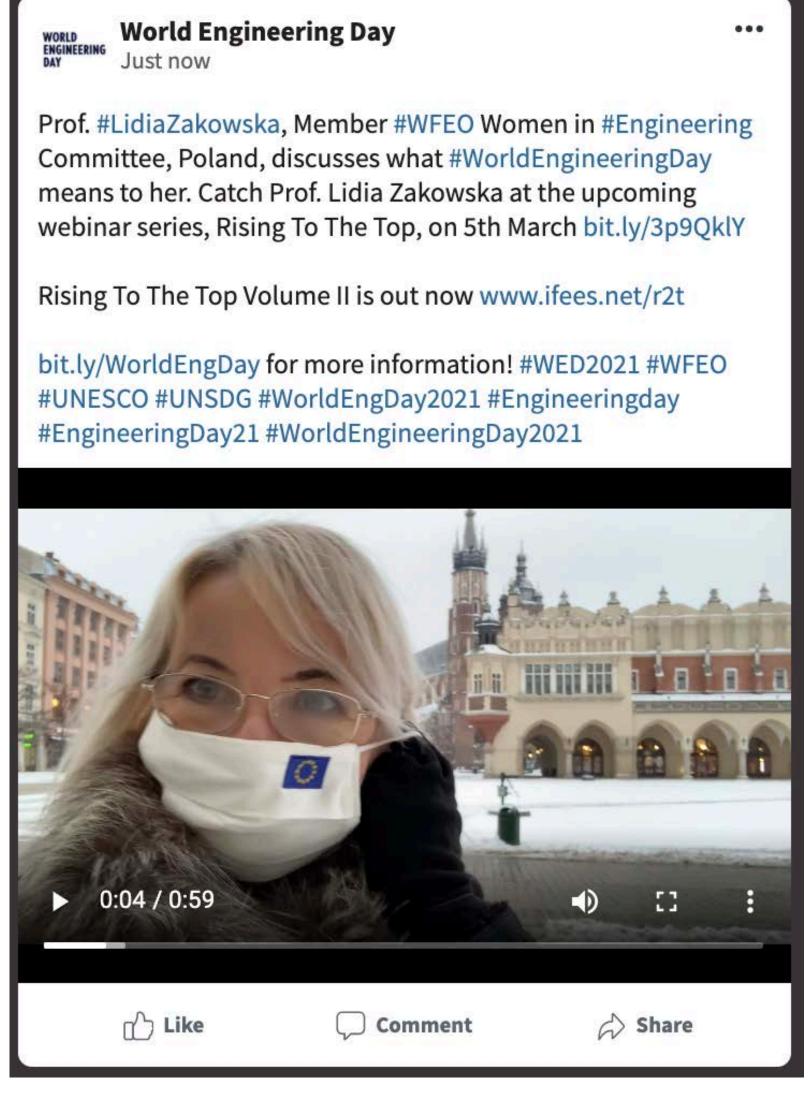
BRANDED CONTENT CALL TO ACTION POSTS EXAMPLES





CREATED VIDEOS - RTTT - FEMALE ENGINEERS







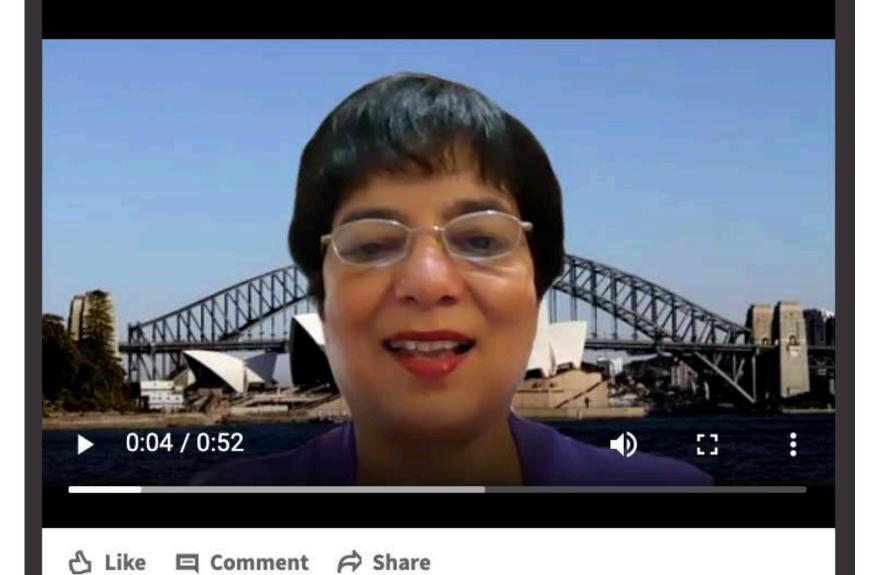
We recently spoke with Dr Marlene Kanga, #WFEO President 2019-2020, and member of the #WFEO Women in #Engineering Committee, to uncover what #WorldEngineeringDay means to her.

Rising To The Top Volume II is out now, in which inspirational female leaders in engineering share their compelling journeys in what is often seen as a male-dominated field. www.ifees.net/r2t

Catch Marlene at the Rising To The Top webinar on 5th March bit.ly/3p9QklY

bit.ly/WorldEngDay for more information!

#WED2021 #WFEO #UNESCO #UNSDG #WorldEngDay2021 #Engineeringday #EngineeringDay21 #WorldEngineeringDay2021









world engin... ♂ Q ····

#WED2021









Retweets Keywor...









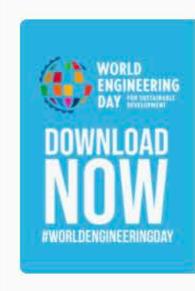


World Engineering Day for Sustainable

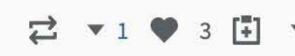
Development @engineering_day

Mar 15

Check out UNESCO report: "Engineering for Sustainable Development: Delivering on the Sustainable Development Goals", and learn how engineering & science can help build a better world for all! Learn more here: on.unesco.org/Eng2021 #WorldEngineeringDay #SustainableDevelopment







engineering_day retweeted



In honor of World Engineering Day, learn how #Earth observing systems can help us create a more healthy and sustainable planet to live on. Via #IEEE Transmitter: bit.ly/2PBOkqL @engineering_day #WorldEngDay2021

introduce electric mobility in Kenya and thus decarbonizing the transport industry #EnergyClimateChange









Irvin Koech @IrvinKoech • 1 day ago

Did you know that your Electricity Bills may be exorbitant simply because you are being charged under a wrong tariff? Join us this Friday as we debunk some misconceptions about the cost of Energy in Kenya #BillysStima #WED2021

World Energy Day Conference

@WorldEnergyDay Be part of the next event

A Facebook Live this Friday the 26th of March!!

Join us as we look at



Thanks @ATSE_au! Terrific to have the opportunity to write Ch1 and show how #engineer contribute to every #UN #SDG. 8 of 17 #SDG photos are of #women #engineer! #ChooseToChallenge happy #IWD21 @UNESCO @wfeo @engineering_day #WorldEngineeeingDay @INWES_Global @POWERHer1

Academy of Technology and Engineering @ATSE_au #ATSEFellow @MarleneKanga is a

fmr president of the World **Federation of Engineering** Organisations and has made a fabulous contribution to this year's...

Read more











العلماء يدرسون العالم كما هو ، بينما المهندسون " .. "يخلقون عالماً لم يكن موجود . لذلك دائماً المهندس هو الأفضل إطلاقا..

قبل جم يوم كان #يوم_المهندس_العالمي 🤴 كل عام وجميع الزملاء بخير

#WorldEngineeringDay



Development @engineering_day

Mar 14

This episode Mel & Dom speak to #YoungEngineer / #FutureLeader Milda Pladaite' about the trends and issues she is seeing in Europe.

ramaley.media/engineering-le...

Hope you had a great #WorldEngineerDay. Thanks for celebrating with us!





World Engineering Day for Sustainable

Development @engineering_day Mar 13

#Engineering #Innovation with #DonovanGuttieres. Listen now. Hope you had a great #WorldEngineerDay.

organising our #worldengineeringday event which had over 200 registered participants from nearly 25 countries! Thank you also to COP26andbeyond and all the amazing speakers and collaborators!





_koechkimutai retweeted



Irvin Koech @IrvinKoech • 1 day ago

Did you know that your Electricity Bills may be exorbitant simply because you are being charged under a wrong tariff? Join us this Friday as we debunk some misconceptions about the cost of Energy in Kenya #BillysStima #WED2021

World Energy Day Conference

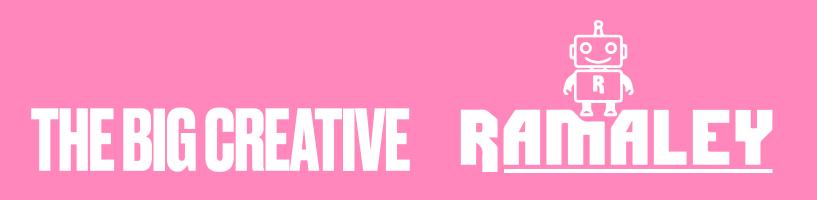
@WorldEnergyDay

Be part of the next event

A Facebook Live this Friday the 26th of March!!

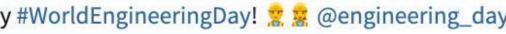
Join us as we look at Demystifying the Electricity Bill: A

HOW OTHERS CELEBRATED?



#WORLDENGINEERINGDAY

Happy #WorldEngineeringDay! 🙎 🕱 @engineering_day







social@ashrae.org @ashraenews

The theme of #WorldEngineeringDay2021 is #Engineering for a Healthy Planet, which recognizes the important work that #engineers need to do to ensure a better future. Visit bit.ly/WorldEngDay for more information! @engineering_day #WorldEngineeringDay #WED2021





AFRC, National Manufacturing Institute Scotland @AFRCStrathclyde

Realizing the key role of engineering for humanity & its environment, we're joining with engineers across the world to celebrate #WED2021 today Stay tuned as we share our #sustainability success stories today @engineering_day @UNESCO

RAMALEY

THE BIG CREATIVE





STEM Response Team - University of Wolverhampton @STEMResponseWLV

Today is #WorldEngineeringDay and this years theme is 'Engineering for A Healthy Planet' 🕥 Use today what changes can be made to make our planet healthier our make ou





DEUTZ AG @deutz_ag

Where would we be without their ingenuity, without their tireless efforts to make our lives easier, better and more innovative? Today, on @engineering_day we celebrate our engineers. #deutz #worldengineeringday





CMC Microsystems @CMCMicrosystems

March 4 - Celebrating #WorldEngineeringDay2021 @engineering_day @UNESCO & achievements in STEM to develop practical applications and new technologies enabling #SmartTechnology such as #AI, #IoT, #5G, #robotics or #quantumcomputing. More - Eng. report: worldengineeringday.net





Happy World Engineering Day! This year's theme is #Engineering for a Healthy Planet which recognizes the important work that #engineers do to ensure a better future. Visit: bit.ly/WorldEngDay for more information! @engineering_day #WED2021



Women are under-represented in engineering, yet they are needed to develop inclusive solutions.

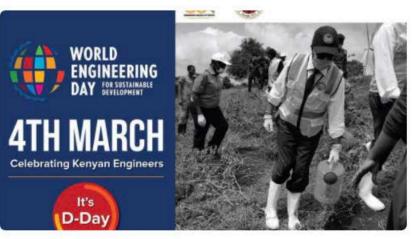
More women engineers would mean more role models for future generations.

@wfeo @TheIEK @MarleneKanga @KoinangeJeff



Its #WorldEngineeringDay! Engineers make Everyday life keep running! From water, electricity supply, infrastructure, aviation, automotive,Biomedical Engineering, to digital infrastructure! celebrate and appreciate Engineers! #TaganEngineer! @KoinangeJeff @TheIEK @engineering_day









Eng. Honester Kasilo @Kasilo_Honester

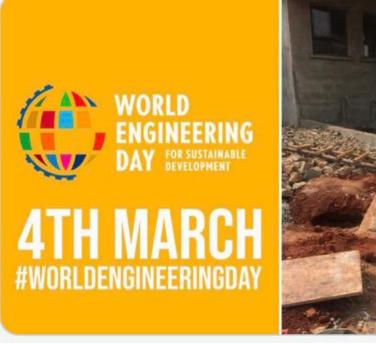
Engineering is the POWER. Engineering is the TOOL in transforming the world we live and creating the brighter future. #WorldEngineeringDay #WED2021 @unescodar @engineering_day



WORLD ENGINEERING DAY FOR SUSTAINABLE DEVELOPMENT

4TH NARCH #WORLDENGINEERINGDAY

Climate change, access to clean water and sanitation, clean energy and more liveable cities are all present-day challenges that need engineers. In both cities and rural areas, women often shoulder a greater burden as a result.



ENG. Lucy Wanjiku M. @mowteender_lucy · Mar 4

Kenya is all set for #WorldEngineeringDay Celebration 4th March! Join in LIVE!

@wfeo @engineering_day @MarleneKanga @ThelEK @StandardKenya @citizentvkenya @NTVnewsroom @K24Tv @MetropolTVKE @Gladys_Gachanja @WaihigaMwaura @VickyRubadiri us02web.zoom.us/meeting/regist...





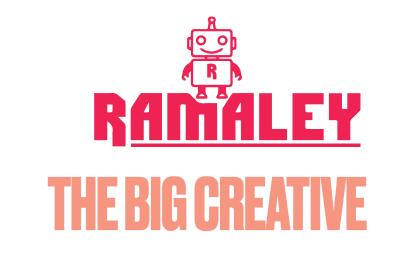


Today we celebrated the world engineering day at our branch headquarters in Nakuru County.it was nice celebrating this important day with colleagues at The institution of Engineers of Kenya south Rift branch. #world Engineering day. @ieksouthrift @lekNorthEastern











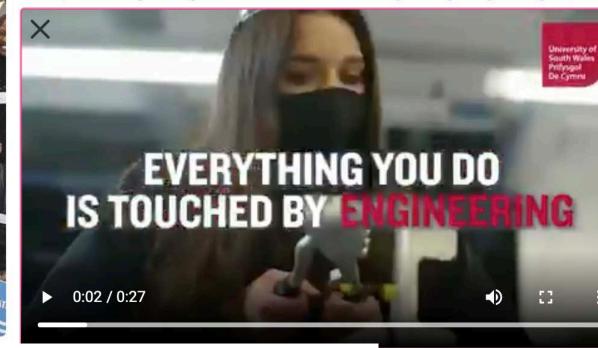
Royal Academy of Engineering @RAEngNews

For #WorldEngineeringDay, our latest blog post takes a look back at the inaugural @engineering_day event last year. In the twelve months that followed, the UN's #SDGs have only become more crucial: raeng.org.uk/news/blog-post... #GlobalGoals #WorldEngDay2021 #WED2021



University of South Wales @UniSouthWales

Engineering is everywhere, from the water in the taps To the bridges we drive across Today is #WorldEngineering Day a day to celebrate the work of engineerings and to highlight the impact that engineering has on all of our lives @USWEngineering @engineering_day





West Nile Mediation Center @mediationUganda Mar 4

On behalf of our partner Cleanmax Associates Ltd (Engineering, Technical & Cleaning) we would like to wish all engineers a happy world. #EngineeringDay "what was not created by God, was created by an Engineer- Telford. @engineering_day @TheZimbabweIns1 @ERBUganda @UIPE_Uganda







Engineering





SAMP S.p.A. @SAMPspa Mar 4

Happy Engineering Day to today's and tomorrow's engineers! 🙎 🙎 🕸 @engineering_day #WED2021 #WorldEngDay2021 #UNESCO #WorldEngineeringDay





CD @CD_Dublin Mar 4

UNESCO World Engineering Day celebrates the ingenuity of sector as STEPS Engineers Week 2021 continues tinyurl.com/e7sp2bws @EngineerIreland @Education_Ire @NormaFoleyTD1 @ArupIreland @ESBGroup @Intel_IRL @TIINews @figoreilly @IrishWater @engineering_day @EamonRyan #STEM







Loughborough Engineering @LboroEng

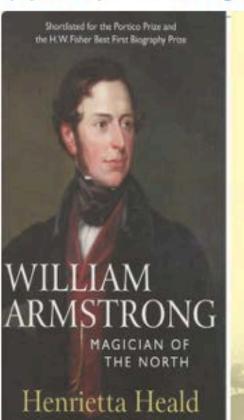
Next up, Professor Andy Harland explains how research by @SportsTechLboro has improved the safety standards of cricket helmets 6 Watch here: buff.ly/3872qXs #WorldEngineeringDay #WED2021 @engineering_day





Linda MacFadyen @LindaMacFadyen

Today is #WorldEngineeringDay @engineering_day #MagicianoftheNorth reissued #engineer #naturalist #Armstrong champion of #renewableenergy advocating water & #solarpower & #paperback publication #MagnificentWomen both written by @henrietta999 @dawnbonfield



A SENSATIONAL BOOK ... BOTH A REMINDER OF HOW FAR WOHEN HAVE COME AND A SOURCE OF INSPIRATION FOR HOW FAR WE STILL NEED TO GO

WELL-WRITTEN, VIGOROUS ... SHOWS HOW BRITAN'S FEMALE ENGINEERS WERE KEY FIGURES IN MODERNISATION

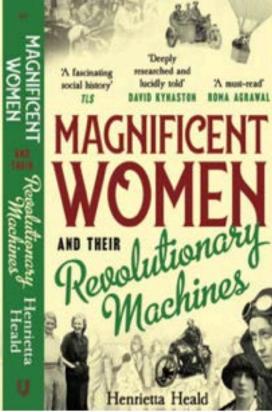
JEREMY MACK: MICHISTORY MAGAZINE

WOMEN HAVE WON THEIR POLITICAL INDEPENDENCE, NOW IS THE TIME FOR THEM TO ACHIEVE THEIR ECONOMIC FREEDOM TOO

Paccon, a powerful mother and diagram dan, and Caroline Hadan, whose mixton was to Honore women from domestic diadgers; it was the world's first professional organization dedicated to the campaign for women's rights.

he its facinating book, as honor languages: However Hodd wile the stones of the women at the hour of this group, from their ognificant achievement is engineering and in biology to their access in larning the Bases of a social revolution.







UNESCO Bangkok m #Education #Sciences #Culture @unescobangkok

🌞 It's #WorldEngineeringDay (4 Mar)! 📐 How engineering is essential to sustainability? 🦠 Why it should become more diverse & inclusive? Thow can key innovations make a difference in delivering the SDGs? January Find out: bit.ly/WEngiDay @engineering_day





Chris Mbori 2 days ago Chris Mbori @chrismbori

Transport sector accounts to more than 30% of energy use worldwide. @ARC_ride_global is working hard to introduce electric mobility in Kenya and thus decarbonizing the transport industry #EnergyClimateChange #WED2021





Meredith @MeredithEtt

To mark #WorldEngineeringDay, we have launched a series of videos demonstrating how engineering is vital to addressing the #SDGs, have a watch here! raeng.org.uk/SDGs @RAEngGlobal @engineering_day



Enviromech @Enviromech





On the occasion of the #WorldEngineeringDay for Sustainable Development, 4,360 of #SEC's Saudi engineers proudly developed cutting-edge electrical technologies in support of the objectives and aspirations driven by Vision 2030. @engineering_day





Fire Chief Agbili Martin Agility

Still in the spirit of W.E.D.

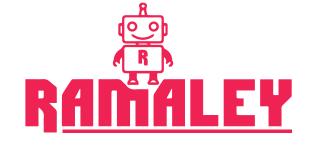
The Nigerian Society of Engineers (NSE), Awka Branch, joins other Engineers around the world to celebrating the World Engineering Day (WED) with the 2021 Theme: ENGINEERING FOR A HEALTHY PLANET.

We Move

#EngrMartinAgbili #FireChiefEngrAgility #AnambraStateFireService #EzeOkuGburuGburu #NSEAwkaBranch

Read less

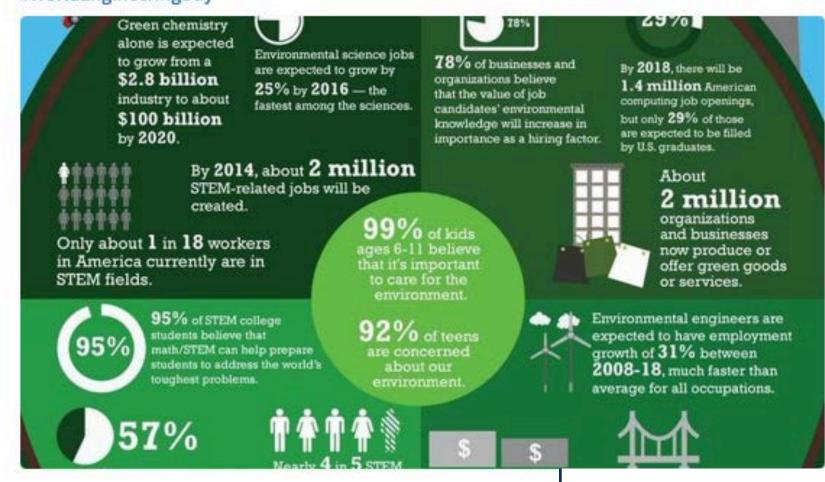






STEM Response Team - University of Wolverhampton @STEMResponseWLV

#WorldEngineeringDay recognises the important work engineers need to do to address #climatechange by making cities #cleaner, more #sustainable, #smarter and #liveable. Find out more: bit.ly/WorldEngDay @ @NEEFusa @UNESCO @wfeo @engineering_day #WorldEngineeringDay





Fire Chief Agbili Martin Agility • 2 days ago

Still in the spirit of W.E.D.

The Nigerian Society of Engineers (NSE), Awka Branch, joins other Engineers around the world to celebrating the World Engineering Day (WED) with the 2021 Theme: ENGINEERING FOR A HEALTHY PLANET.

We Move....

#EngrMartinAgbili #FireChiefEngrAgility #AnambraStateFireService #EzeOkuGburuGburu #NSEAwkaBranch





Global Engineering Futures @gefcic 1 day ago

A big thank you to Rhys Phillips for organising our #worldengineeringday event which had over 200 registered participants from nearly 25 countries! Thank you also to COP26andbeyond and all the amazing speakers and collaborators!





OMAINTEC @OmaintecConf

It's Today! Last chance to register @ "Roles of Maintenance, Facilities Management & Assets Management in #UNSDG" Panel discussion > bit.ly/3svL4vb Organized by OMAINTEC Council & @imaworldorg Presented by @ExiconSPCLST @Eng_Council @engineering_day #WorldEngineeringDay



Roles of Maintenance, Facilities Management and Assets Management in UN Sustainable Development Goals

⊞ Wed, March 3rd 2021 ① **15:00 - 16:00** Riyadh time (GMT +3)









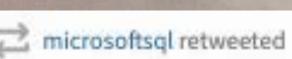




microsoftsql retweeted

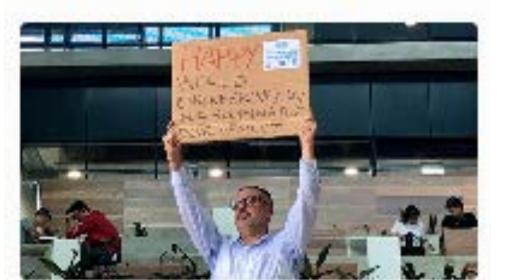


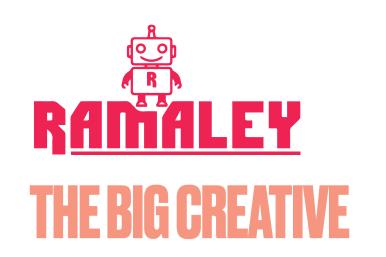
The World ois a better and happier place because of engineers. World Engineering Day!!! #engineers #engineering #innovation





Happy world engineering day for sustainable development #SDGs #engineering #dudewithsign







From Colombian oceans to Thai metros, our new videos show how engineers are helping make a more sustainable, inclusive, healthy planet. Explore them now on World @engineering_day for #SustainableDevelopment: raeng.org.uk/SDGs #WorldEngineeringDay #WED2021 #SDGs





GESA||GhIE UENR @GhieUenr 1 day ago

On the 4th of March 2021; World Engineering Day. We lit the campus of @uenrofficial with our colours as we honour the day with the Vice Chancellor of the University and officials from @Newmont_Ghana











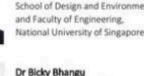
The Institution of Engineers, Singapore - IES

18 hours ago

In conjunction with this year's World Engineering Day for Sustainable Development, our Charles Rudd Distinguished Public Lectures will be happening...

Read more





iculty of Engineering, nal University of Singapore





Chief Engineer / Deputy Director, Industry Regulation 1 Department, Carbon Mitigation Division, National Environment Agency



Dr Hazel Khoo

Executive Director, Singapore
Institute of Food and



1€ ♦IEEE

Mar 5

In the framework of the official programme of activities organised by UNESCO and the World Federation of Engineering Organizations to celebrate World...

IEEE UCET IUB Student Branch

Happy World Engineering Day

Read more





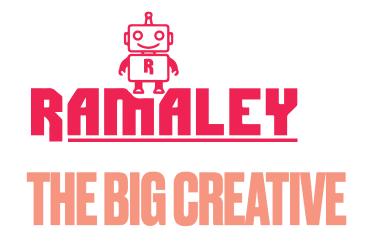
Manila Water Foundation

Mar 12

#WEDforSusDev: It's been a week since we led a celebration of World Engineering Day for Sustainable Development! Here are our favorite quotes from...

Read more







Eng. Makau, director KenHA Nyanza region addressed the members of IEK Western branch at Best Western Hotel Kisumu during the World Engineering day. He enumerated the ongoing, completed and planned road projects in the region.





In celebration of World Engineering Day for Sustainable Development, we congratulate our Volunteers who were inducted into the Nigerian Society of Engineers yesterday. @temilad_@flavez_@FavourOlusoji @hitee_babe + #thestembelle #WorldEngineeringDay #womenintech









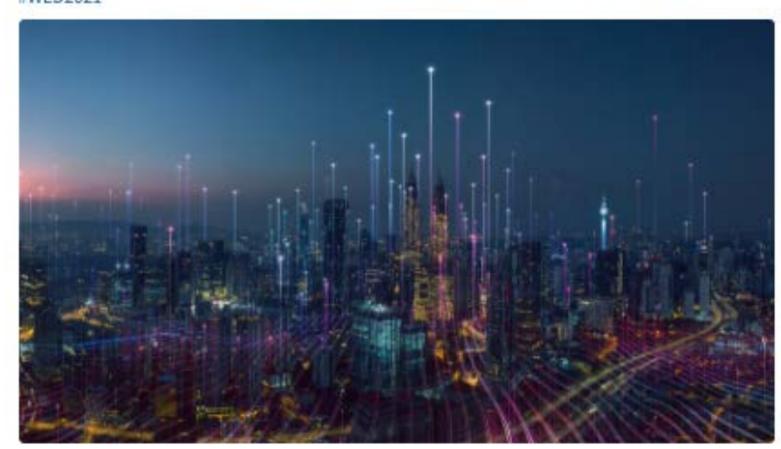
Happy #WorldEngineeringDay! At #UHart, our students are making an impact on the future, with nearly every aspect of our lives being influenced by an area of engineering. Be inspired. challenged. Be creative. @UofHartford @DiscoverEorg @engineering_day





Bentley Systems, Inc @Bentley Systems 3 days ago

Join Bentley SVP Bob Mankowski to learn what 167 cities said about their level of engagement in #sustainable development goals, digital advancement & more... Groundbreaking smart cities research coming March 30th bit.ly/3bTPWUd @ESIThoughtLab #WorldEngineeringDay #WED2021





Wandsworth Small Biz @wandsmallbiz 13 hours ago

Last change to get your ticket for #Wandsworth Women's Enterprise Day tomorrow There's a fantastic line up of guest speakers, including @e_nation adviser and #SheMeansBusiness trainer @FinWycherley who is leading a social media workshop! ow.ly/YYXZ50DRhkQ #WED2021





IEK North Eastern Branch @lekNorthEastern Mar 7

Ripoti kutoka @citizentvkenya kuhusu Wahandisi kutoka @lekNorthEastern wakisherehekea Siku Ya Wahandisi Duniani. #womeng #WorldEngineeringDay @ThelEK @EngineersBoard @engineering_day @ieksouthrift @IEK_NorthRift @RoyOkelo @lamChaltu @Eng_MaggieOgai @fatahabdi25 @WaesAbdullahi







This evening we've illuminated the Old Bridge blue and white in recognition of @engineering_day #WorldEngineeringDay



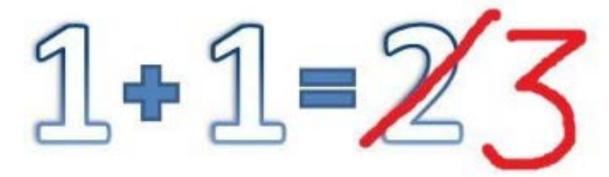


Delighted to be hosting this seminar by Prof. Aimy Wissa (@awissa86) on her research in avianinspired flow control. #WorldEngineeringDay #WED2021 #IWD2021 #WeAreUoN





An engineer once said: Before studying engineering, if someone asked me what 1+1 is, I would have said "2." Now I say "I'm pretty sure it's 2, but we'd better make it 3 just to be safe." Tag that engineer! #WorldEngineeringDay #WED2021 #WFEO #UNESCO #UNSDG #ILookLikeAnEngineer





GESA||GhIE UENR @GhieUenr 1 day ago

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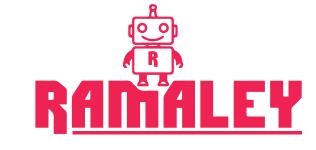


Thursday 11 March / 5pm-6pm (GMT) / Online

The IEK @TheIEK 3 days ago

The president of IEK @EngMatalanga and Prof. Eng. Larry Gumbe launching the Engineering in Kenya(EIK) Magazine during the World Engineering Day 2021 in Chandaria Hall at the University of Nairobi.









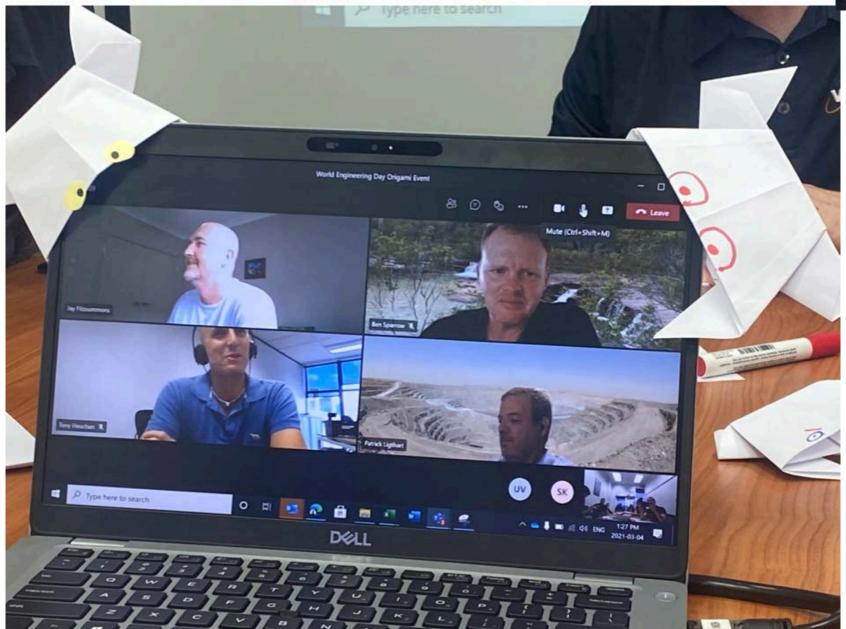
Happy World @engineering_day! Today #WeAreWenco took time to acknowledge the great work our team does in support of #WorldEngineeringDay for a Healthy Planet. In celebration our Brisbane (WBE) office hosted a paper origami event!



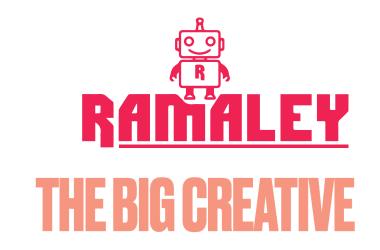














E.L. Robinson Engineering @ELRengineering
Mar 5

#WorldEngineeringDay celebrates the important work that engineers do which changes the world for the better. Today, we recognize the talented engineers of #ELRENG for their dedication to their clients and communities. #WED2021 @engineering_day





CLICK ON VIDEO TO WATCH



THE BIG CREATIV



RedR UK @RedRUK

On #WorldEngineeringDay, we want to underscore the importance of engineering in achieving the @UN Sustainable Development Goals. 🙎 🧝 #Engineers, you have an important part to play in ensuring a healthy planet! @ #SDGs #EngineeringForAHealthyPlanet @UNESCO @engineering_day







Water Security Hub @GCRFWaterHub

"If you want to change the world for the better, become an engineer." #WorldEngineeringDay #SDGs #WASH #watersecurity @engineering_day





Happy #WorldEngineeringDay! Cheers to CSHQA engineers who continue to provide #SolutionsThatMatter! Click here for more #WorldEngDay2021 info: ow.ly/7R1i50DPul2 @UNESCO @DiscoverEorg @engineering_day #Engineer4Tomorrow #MakeADifference











Simprints @Simprints

Happy #WorldEngineeringDay2021! Today, we celebrate the engineers that help us build technology to radically increase transparency and effectiveness in #globaldev! Our Mobile Engineer, Ebi Igweze, explains what he loves most about #engineering. #EngineeringDay @engineering_day



"I love engineering because I enjoy creating a system, however small, that solves a problem efficiently, and It's fascinating to watch your creation do its thing."



Ebi Igweze, Mobile Engineer



Water Security Hub @GCRFWaterHub

#WorldEngineeringDay can be used for inclusive access to engineering for women and girls @UKRI_News @UN_Water #womeninscience @engineering_day

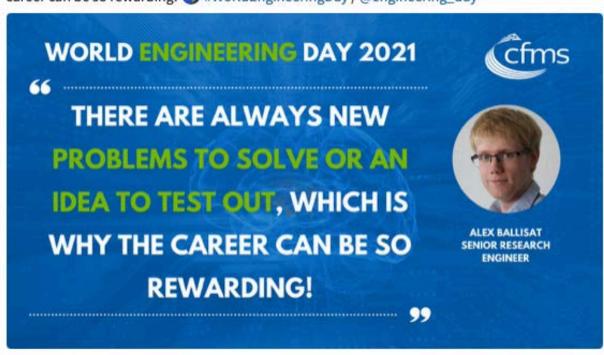






A career in #engineering offers variety, explains Alex Ballisat, Senior Research Engineer at #CFMS. There are always new problems to solve or an idea to test out, which is why the career can be so rewarding! #WorldEngineeringDay / @engineering_day

redruk



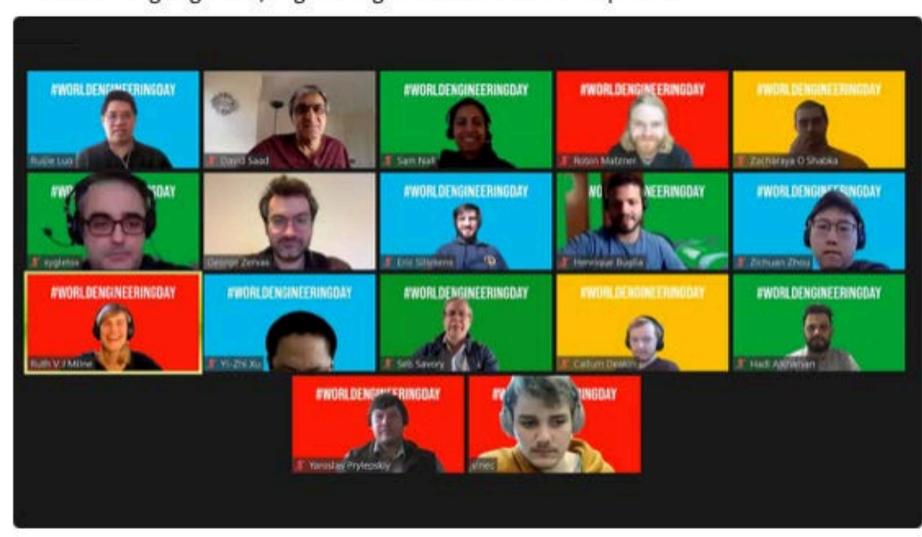
Association of Nordic Engineers (ANE) @NordicEngineers

"Listening to engineers will not happen without engineers raising their voice!" This was the first key point in our Sec. Gen. @IPodgaiska 's address to Engineers Finland on #WED2021. And we must #ListentoEngineers to achieve the #SDGs. @UNESCO @wfeo @engineering_day





Happy #WorldEngineeringDay @engineering_day from the #TransnetPgm team! Supporting and celebrating engineers, engineering and sustainable development.





Our Department of Materials partnered with @TrelleborgAT to research wind turbine radar interference. Their solution allows for unlocking gigawatts of new potential wind farm sites! Watch full video: buff.ly/38aDuyh #WorldEngineeringDay #WED2021 @engineering_day



CLICK TO WATCH VIDEO

CLICK TO WATCH VIDEO





CLICK ON VIDEO TO WATCH





THANKS A BUNCH!

